Media Highlights Dr. Gabriel Chiu







Dr. Gabriel Chiu –Plastic and Reconstructive Surgeon Founder of Beverly Hills Plastic Surgery, Inc.



About Dr. Gabriel Chiu – Plastic and Reconstructive Surgeon

Founder of Beverly Hills Plastic Surgery, Inc.

Dr. Gabriel Chiu, founder of Beverly Hills Plastic Surgery, Inc. in Beverly Hills is a renowned, board certified plastic and reconstructive surgeon specializing in customized aesthetic procedures and highly advanced techniques combined with a unique artistic perspective and surgical precision. Known as "the curve creator," Dr. Chiu is sought by international celebrities, royalty, athletes moguls and moms for his uniquely bespoke and 'couture' contouring techniques.

Dr. Chiu offers a full range of face, body and male-specific surgeries as well as non-surgical procedures highlighting the latest advances and technologies in the field. While he perhaps is best known for flawless body sculpting and contouring and customized integrated aesthetic body surgeries, his breast and facial procedures delivery exceptional outcomes and flawless finish, revealing a most natural and restorative beauty.

About Beverly Hills Plastic Surgery, Inc.

Located in the heart of Beverly Hills, Beverly Hills Plastic Surgery, Inc. offers a variety of surgical and non-surgical cosmetic procedures that can achieve rejuvenating and natural-looking results. Staffed and equipped for a luxurious VIP experience for all distinguished guests, some of their more popular services include breast augmentation, liposuction, and rhinoplasty. The philosophy at BHPS is centered on expertise, integrity, dedicated staff, safety first, patient confidentiality, advanced products, state-of-the-art equipment and techniques, and creating an unparalleled experience for all patients. At the forefront of all operations is their most esteemed plastic and reconstructive surgeon, Dr. Gabriel Chiu, who offers patients an incredible, customized experience with the utmost in personal care. For more information, visit https://www.beverlyhillsplasticsurgeryinc.com/.

InStyle April 2021

Circulation: 2 Million





Is it any surprise, then, that plastic surgeons report large increases in business since confinement hit? There's nothing wrong with surgical twiddling, per se, but one hopes to be coming from a balanced place before going under the knife. Gabriel Chiu, M.D., founder of Beverly Hills Plastic Surgery, reports that he's seen two types of patients since the "Zoom boom." "There are those who have a bucket list of body work they want to have done since they can recover at home in sweats and no one is the wiser," he says. Opportunity has come in the form of built-in downtime for popular procedures like boob jobs, tummy tucks, and liposuction, since you're able to hide everything below the shoulders in the comfort of your own home and still "show up at the office." All good. "Then there are those who are seeing the little imperfections of their faces being exaggerated by the fish-eye effect of computer and phone cameras," he continues. Cue the Botox and fillers, procedures with less downtime, meaning you can be camera-ready the same

friend of mine just sent me a timely invention. Lapsich¹¹ is his \$14 carlifood flaping stand that pile her your computer camera so that it shows you head no, erange the jointy distortion that happens when you do video conference when you do you when you do you when you you when you

> Along with this period of no-chill comes heightened self-scrutiny, and we are

our own worst

overvice diament standards. Here the even more with onliver than one legistrant flower. It and the dots to, because when I'm Zionemiag, it turns out that looking good is more important to me. Institute that the looking good is more important to me than that language, in the writer play native than that language is the writer play native than that language is the writer play native than that frame as the people we're extiling to so over and over. But what do we expect of our series when we're all mer remostly the extension of the property of the extiling to so over and bent to not be extensive that the expect for from exchange the down and possible the exercising the company won't gousder and that to one's in noticing the loomedre or or and biffrom. It failured that search time?

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body work they want to have done store they can recover a home in reversa and no one it the where the easy. Opportunity has come in the form of pull-time downtime for popular procedures tills book jobe, tummary tasks, and lipsworkine, since you're able to hide every thing below the schoulders in the conflict of you're on home and off!! The won'yet the office. A flight of "There there are those who are social the the find-per district or the pull-time the pull-time the pulloffice." A flight of "There there are those who are social the the find-per effect of computer and place caneras. The continues. Our the Botton and fifters, procedure with he is devertise, meaning you can be canerar-per with the san dag. Dr. Chia medi to talk some of these patients off a ledge—the ages to hope plus soom on a measury soor whole ledge—the ages to hope plus soom on a mess are young whole face. He starts with better lighting and regular face beface conservation in his diffice way from sevens to give some patients distance from their factions. "This we them look is a mirror in my office, as of they realize they look beter already," he says. If they still want wargery, there are protected in place of decire efficies out flowed more large. We protected to place to decire efficies out flowed protection in place as a substance in post of the protection of the place of the protection of the place.

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Thankfully, it may a good-humored colleague.

Perhaps we need to go altitle deeper; it may be the only
way out anyway. "Refutery on all down for your meet Zoom
call, take a fow maken to connect without values," says
Markway. Meaning, you should assess what you appreciate
about your abilities and the exchange you're going to have.
"Not some belong wick-one-going." In the best! Inole
great? Connect with what's important to you, Your work
chile, sory family."

And if that doesn't belt, Markway suggests giving your inner critic a name and putting her in her place. "Hey, Marjorie" (NE. Marjorie was my idea." Nice to see you. Why doe't you hang out here while I do this meeting." I know you're t rying to help me, but I've gut thin." Now, if only Marjorie could handle the learnery.

APRIL PER SETVICE SE

day. Dr. Chiu needs to talk some of these patients off a ledge—the urge to top up too soon can mess up your whole face. He starts with better lighting and regular face-to-face conversation in his office away from screens to give some patients distance from their fixations. "I'll have them look in a mirror in my office, and they realize they look better already," he says. If they still want surgery, there are protocols in place at doctors' offices and medi spas. Everyone is masked, and waiting rooms are very rarely crowded, so business is operating at full speed.

March 30, 2021 UVPM: 20 Million (1/3)



Dr. Gabriel Chiu of Netflix's 'Bling Empire' says these cosmetic procedures remain popular during pandemic

Dr. Gabriel Chiu of Beverly Hills Plastic Surgery explained why the treatments are trending Lights, camera, <u>Zoom!</u>

The pandemic has slowed (but not stopped) show busines, and Hollywood's hottest stars want to stay ready for their close-ups, according to one celebrity <u>plastic surgeon</u>.

Dr. Gabriel Chiu, who runs <u>Beverly Hills Plastic Surgery</u> in the heart of the entertainment enclave, recently explained to Fox News how a societal shift toward virtual events has impacted trending treatments. Chiu, who also stars in Netflix's <u>"Bling Empire,"</u> recently renewed for a second season, further claims that some of these procedures will always remain popular — pandemic or not.

FOX NEWS: How have virtual events have impacted plastic surgery trends for 2021?

Dr. Gabriel Chiu: Since we opened back up [in May,] we've seen patients be more diligent about their treatments. It's interesting. Because they're doing things distant on Zoom and such, you'd think that they wouldn't be as concerned because they're able to work from home, but it's given people an opportunity to be more critical of themselves. So, instead of waiting until next week, or next month, to go get their Botox treatment, they want it regularly because they don't know when they will have that important meeting coming up, and they just consistently want to look their best.

I think we want to try to have some grasp on a normal lifestyle again, and one of the things that makes us feel good is when we go ahead and pamper ourselves... People are looking at this as an opportunity, or maybe even a necessity, for their wellness and state of mind, to pamper themselves a little bit more. So they're being more regular about their injections and treatments, and I've noticed it in that the "regulars" are being very adamant when they want their treatment. And I see more people becoming regulars, as far as that goes.

March 30, 2021 UVPM: 20 Million (2/3)



Fox News: Do clients specifically request procedures to enhance their appearance over online video platforms?

Chiu: People still want to look great, and feel better for themselves, if nothing else. Here in L.A., a lot of patients who are regular with these treatments have a very regular need to interact, for whatever they do for work.

There's various reasons [for plastic surgery] and the interesting thing is that the pandemic actually increased the need for it, because when you're doing an interaction on these high-definition cameras — the <u>"Zoom boom"</u> — people want to make sure they're looking their best for these things.

We don't see [demand] changing. Everyone's reporting that virtual events and virtual work is going to be here to stay. Like Elton John announced, he's going to have virtual pre- and post-parties for the Oscars this year.

FOX: When is there usually the most demand for these treatments in Hollywood?

Chiu: In the past, there would be a hiatus before the gala season, or awards season. Patients would get their little quick nips and tucks done at the beginning of the hiatus, heal through the hiatus, and be ready for their red carpet moments. Now that things have changed, I saw patients come in earlier.

In other words, without filming and with a lot of Hollywood being on hold... I've been accommodating more of those patients earlier than their typical time period so they have a little extra time to go ahead and do things. With regards to more "in the moment" preparations, clients coming in for rejuvenation and treatments... they're looking for a game plan. They have more time and flexibility, as opposed to having meetings to go to, or readings to do.

The great thing is that technology and treatments [in this industry] have only gotten better. It hasn't stopped for us. A lot of new treatments, machinery and products have come out this past year. As a matter of fact, I think the companies probably recognized or anticipated that this [demand] may be the case, and thought, "What the hell, let's do it."

March 30, 2021 UVPM: 20 Million (3/3)



FOX: What treatments, specifically, are clients requesting lately?

Chiu: In the past we would do a chemical peel to rejuvenate the skin — shrinking the pores, tightening the lines a little bit. Chemical peels that have relatively low downtime, if any at all, because of course [the clients] couldn't afford that if they were doing their readings and everything else, trying to go for parts during their hiatus.

Now, we can do deeper peels and other kinds of treatments. There's a new treatment called the Forma facial, and it's very similar to another product called Clear + Brilliant, but I guess you can say more advanced. A new term that's come about for this type of treatment is the "Zoom facial." Its radio-frequency energy being applied to your skin, cause a little plumping of the skin immediately. Long-term, it reduces the looks of fine lines, wrinkles and shrinks your pores — all the similar things that you hope over the long term that facials will do.

Microneedling is also a long-term thing for improvement, because you are looking for your tissues to be stimulated and rejuvenate. But there are microneedling treatments — for instance, Morpheus 8 — where the microneedles also give off a radio frequency. The technology is new. It's really radiating from the tips, and going back into the tips. It's definitely a different form of radio frequency treatment, and what it's doing is stimulating the tissues to tighten up.

The Morpheus 8 gives a permanent tightening and lifting reorganization of the collagen of your skin, and the immediate effects that you see are pretty long-lasting. That's when, for instance, you're using it under the chin, or on your body, and again it has nice long term improvements for the skin itself and tightening of the skin.

All the different things we would do in the past — mild to medium chemical peels, the light laser treatment, LED light treatments, Botox, fillers — all these things are still being done, but clients are wanting a game plan of multiple modalities in order to attack the concerns from various treatment levels, and of course, this will give them a better result in the long run.

A board-certified surgeon specializing in plastic and reconstructive surgery, Chiu is a graduate of the University of California Berkeley and Western University of Health Sciences.

Town & Country Online

March 23, 2021 UVPM: 6 Million (1/2)

TOWN&COUNTRY

Botox vs. Fillers? Which Injectable to Get and Why

Two plastic surgeons explain the difference between the injectables and what they can do for your face.

When it comes to injectables it can be hard to know where to start. If you're looking for a non-invasive cosmetic boost, a quick trip to the doctor can prove just the ticket. But whether you want to treat fine lines and wrinkles, or maybe just want a little plumping and smoothing, do you go for Botox or do you get a filler? Well, the answer could be both, or one and the other, depending on the region of your face that you want to treat.

Here, Dr. Gabriel Chiu, Plastic Surgeon and founder of Beverly Hills Plastic Surgery Inc and Dr. Dara Liotta, double board certified Facial Plastic Surgeon in New York City, give us the rundown on Botox, fillers, and how the injectables can be used to augment your appearance.

What's the main difference between Botox and Filler?

At their most basic, Botox and neuromodulators like it relax muscles, while filler adds volume to areas of the face.

Town & Country Online

March 23, 2021 UVPM: 6 Million (2/2)

TOWN&COUNTRY

Where does one typically get Botox on the face?

According to Dr. Chiu, the most common areas for Botox use are

forehead frown lines and crow's feet. "This has been the case even more so lately for millennials as they scroll online and for individuals on camera at home more often than normal." Less commonly treated areas include turkey neck, square jaw, smoker's lips, and depressor anguli oris muscles (corners of mouth frowning), he explains.

How long does it take to see results from Botox injections in expression lines?

"The results from Botox can start to take effect and be noticeable in 1-3 days and are in full effects in 7-10 days after injection," says Dr. Chiu.

Where are the most common places to inject filler?

The classic areas where people have filler injected, according to Dr. Chiu, are intuitive. "the lips, nasolabial folds (your smile lines), and cheeks are all common—and which you probably most often see celebrities taking part in. Recently, injection along the jawline and chin have become very popular, especially as we're all staring at ourselves on Zoom more. These are all areas where aging causes changes in volume. Adding volume by dermal filler injections to the cheeks, lips, nasolabial folds, and jawline generally creates a more youthful and stronger appearance. Filler can also be used for under-eyes too to help eliminate hollow bags aka "tired-looking eyes."

USA Today Online

March 22, 2021 UVPM: 50 Million



Is it time to turn our cameras off at work? The reality of Zoom fatigue and how to combat it

'The Zoom Boom'

Dr. Gabriel Chiu, founder and plastic surgeon at <u>Beverly Hills Plastic Surgery Inc.</u>, has also seen an increase in appointments. He believes more availability in people's schedule for recovery time has contributed to the increase.

His patients' most common Zoom-visible requests include treatments for bags or lines under the eyes, acne scars, wrinkle lines and large pores.

He also doesn't see the trend changing anytime soon, saying he thinks it's because video conferencing is "likely here to stay."

ELLE.com

March 18, 2021 UVPM: 4 Million

ELLE

Racism Against the AAPI Community Is a Beauty Industry Problem

AS HATE CRIMES AGAINST ASIAN AMERICANS SPIKE, ELLE TURNS TO KEY MAKEUP ARTISTS AND BRAND FOUNDERS FOR A ROUNDTABLE DISCUSSION ON WHAT THE BEAUTY INDUSTRY CAN DO TO SUPPORT THE VERY COMMUNITIES OFF OF WHICH THEY PROFIT.

Dr. Gabriel Chiu, Founder/Plastic Surgeon, Beverly Hills Plastic Surgery Inc.



DR. GABRIEL CHIU

"When I was a resident in general surgery, before I went into plastic surgery, there was another resident who would regularly show up late, and there was a point where I kind of got fed up with doing most of the work. And one day, this resident came in late again, and when he got there, I said, 'Okay, I saw just over half of the patients and stuff. Here's the other

half for you to do. Let me go ahead and tell you about these patients.' He looked at me like I was crazy and said, 'Wait. Aren't you going to round with me on them?' And I said, 'You came in late. I've already rounded on most of these patients.' And basically told him that he needs to pull his own weight.

So he pulls me behind closed doors and he said, 'Look, you slant-eyed ass.' I said, 'Excuse me?' And he was taken aback a bit. And he probably saw my face starting to really get upset. And it's not something that happens to me usually, but I have to admit I started to cry. And I told him, 'Don't you ever fucking call me that again.' And I started to walk. And he got in my way and said, 'Where are you going? Where are you going?' I said, 'I'm leaving here. Don't you touch me.' Because he was going to stop me. My hands were balled up in a fist. And he got in front of me again, I said, 'Step aside or else try to stop me.' And so he stepped aside and I walked on out.

MSN.com

March 18, 2021 UVPM: 33 Million



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NBC News

March 16, 2021 UVPM: 1.7 Million

Viewership Syndications: 10.9 Million

Pandemic plastic surgery: More people work to improve physical appearance





Women's Wear Daily (WWD)

February 23, 2021 UVPM: 2 Million

WWD

Haute Couture for Men Is Flourishing: Here's Why

Clients say they are drawn to the experience, craftsmanship and individuality couture offers.

Dr. Gabriel Chiu, a plastic surgeon in Beverly Hills and star of the Netflix reality series "Bling Empire," once attended a Chanel couture show in Paris with his wife, Christine — and a men's coat on the runway caught his eye.

"When I asked about it, I was told only the runway sample was available and otherwise there were no plans to make it in another size," he lamented.

But in 2016, a year after attending his first Dolce & Gabbana Alta Sartoria men's couture show, Chiu took the plunge and ordered a three-piece suit in ivory Mikado silk with rose-shaped cutouts whose edges were hand-embroidered in the same color.

"Before I realized it had gotten a hold of me. I started getting more couture items, like a one-off watch made by Louis Vuitton's La Fabrique du temps that is registered in Geneva as The Dr. Chiu," he related.

Chiu said his first brush with couture shows involved "seeing the new trends and applying them to my work as a plastic surgeon" and then he started to appreciate the detail and craftsmanship, in addition to the artistry of the designers.

Women's Wear Daily (WWD)

February 19, 2021 UVPM: 2 Million (1/2)



Celebrity Plastic Surgery and Beauty Treatments During COVID-19, Ahead of Virtual Award Shows

Dermatologists and plastic surgeons to the stars share today's go-to facials, devices and cosmetic procedures.

That is certainly the case for Dr. Gabriel Chiu, a Beverly Hills-based board-certified plastic and reconstructive surgeon.

"I'm seeing double or triple what I usually see at the same given time for the year, and instead of having a wish list of things that they want to chip away at, they are giving me a bucket list," he said.

"People want it all," he continued. "Not only do they want it all, they want it all at once....It's not that patients want to look overdone, but more is more in terms of how much they want done and how invasive they're willing to go, because now they have more time to recover. People are willing to push the envelope whereas before they wanted to be much more careful and make sure they could recover in time and that others wouldn't notice."

Celebrities now have the time to hide away for a significant period of time as they recover from plastic surgery procedures.

"In the past, patients in that [Hollywood] environment would have to wait until a hiatus in order to take care of something major," said Chiu.

The latest plastic surgery statistics report shows that the top two most popular cosmetic surgical procedures of 2019 were breast augmentation and liposuction, according to the American Society of Plastic Surgeons. Liposuction has the number-two spot at 265,209 procedures, which is up 3 percent from 2018.

"They are doing lipo around the jawline to sharpen it and taking fat into cheeks," said Chiu.

Women's Wear Daily (WWD)

February 19, 2021 UVPM: 2 Million (2/2)



Dermatologists and plastic surgeons noted the rise of post-procedure devices. For example, after stomach liposuction, clients are now using tools like EMSculpt, a body-contouring treatment that causes muscle contractions.

"It's to get defined ab muscles," said Chiu. "It's a shortcut to having to train with a trainer for months."

"That is a domain that is actually improving and changing quite rapidly," said Idriss of body-tightening and muscle-contraction devices. "I think that is an area that is intriguing and exciting."

Morpheus8, a device that combines microneedling with radiofrequency technology using longer needles, is another standout, since it not only tightens tissue but also melts fat, said Chiu.

Two neuromodulators expected to enter the market this year may disrupt the space, however: Daxi provides results in three days and lasts up to six months, while EB-001 takes effect within 24 hours and lasts four weeks.

"That may be a game changer for somebody who needs a quick fixer, like going to an award show," said Chiu.

People en Español

February 16, 2021 UVPM: 3.9 Million (1/2)



Botox and anticovid vaccine, are there risks for people with cosmetic procedures?

Several cases of reactions to Moderna's vaccine have been reported in patients with facial fillers, but the American Society for Dermatologic Surgery states that it is safe to get vaccinated.

At the end of January, three cases of adverse reaction had been reported in people who have dermal fillers such as botox, according to data from the Food and Drug Administration (FDA for its acronym in English).

These side effects manifested as swelling of the face and lips in three people who had injected facial fillers months before. So many patients who have undergone such cosmetic treatment wonder if it is safe to get vaccinated against covid.

We spoke with Dr. **Gabriel Chiu**, plastic surgeon and founder of the Beverly Hills Plastic Surgery Inc. clinic, to answer all the questions related to this type of cosmetic procedure and its possible reaction to the vaccine.

What adverse reactions have been seen in patients with botox or facial fillers?

There is no relationship between botox and the virus vaccine. What has been seen in hyaluronic acid fillers is that three individuals out of 30,000, in the third phase of trials of Moderna's vaccine, experienced inflammation in the area of the face where they had received the injections.

Have all patients with facial fillers suffered the same reaction?

Although it can be a harrowing experience, inflammation can easily be treated with oral steroids and Benadryl. In fact, one of the subjects who had lip filling said that he had already had the same reaction with a flu shot. This is a rare reaction to Moderna's vaccine, although it is not known if 99.99% had used some type of injectable filler in the past.

People en Español

February 16, 2021 UVPM: 3.9 Million (2/2)



What should patients who experience such a reaction to the vaccine do? If you experience any type of reaction, you should notify it and go to your provider of facial fillers or the provider of the vaccine.

People with facial fillers, should they be concerned or refuse to get the vaccine?

No, individuals who have received botox or fillers should be vaccinated, but they must be aware of the reaction it can cause, and return to the doctor's office if they experience any type of inflammation in the face.

People who have already been vaccinated, can they receive treatments with botos or dermal fillers?

The risk of a reaction is extremely rare and has not been reported in individuals who have already been vaccinated.

Can a vaccine interfere with or be affected by cosmetic treatments like facial fillers or plastic surgery?

In addition to the potential for facial swelling in people with hyaluronic acid fillers, there has been no negative interference with plastic surgery or cosmetic treatments.

Are there any contraindications specified in the new vaccines to undergo this type of treatment?

No risk has been identified that would cause doctors to warn against getting vaccinated against COVID.

MSN News

February 16, 2021 UVPM: 33 Million (1/2)



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MSN News

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Refinery29

February 10, 2021 UVPM: 13 Million



Are LED Light Therapy Face Masks The Secret To Clear Skin?

"Models in medi spas, which cover the whole face, are effective, and usually the treatment takes half an hour, making them good add-ons with a facial," says Gabriel Chiu, M.D., a Beverly Hills-based plastic and reconstructive surgeon. That said, even light therapy treatments administered by pros don't offer instant results, notes New York-based dermatologist Joshua Zeichner, M.D. "It takes several weeks of continuous use to achieve skin improvements with light-based treatments," he says.

Both doctors stress that LED masks for at-home use are typically less powerful, and therefore less effective than what you might get in office. "For LED light therapy to work, it has to applied for at least half an hour over any area," says Dr. Chiu. The catch? Many of the at-home devices are made to be used just 10 minutes at a time. "Realistically, at-home devices are not being used for the proper amount of time to be effective," Dr. Chiu confirms.

Spa & Beauty Today

February 2, 2021 UVPM: 500,000

SPA & BEAUTY today

CELEBRITY PLASTIC

SURGEON DR.

GABRIEL CHIU

FROM "BLING

EMPIRE" REVEALS

BEAUTY AND SKIN

CARE SECRETS

If you're a fan of Netflix's Bling Empire, you've been introduced to the glamorous lives of the Los Angeles socialites featured on the show. The show offers a glimpse inside the lives of its stars including Christine Chiu and Dr. Gabriel Chiu. The couple owns Beverly Hills Plastic Surgery Inc., a medspa and plastic surgery center that offers surgical and non-surgical cosmetic procedures.

It's no secret that celebrities and influencers often get professional help in order to look so perfect. Sometimes achieving their gorgeous appearance goes beyond having a great makeup artist and hairstylist. At times, Botox, fillers, lip injections, and even plastic surgery have played a role in enhancing their look.

Before the pandemic, we visited Beverly Hills Plastic Surgery Inc in Beverly Hills, California to learn about the latest skin care techniques and non-invasive procedures. We had the chance to ask Dr. Gabriel Chiu, the renowned celebrity plastic and reconstructive surgeon who appears on Bling Empire, about celebrity beauty secrets, do's and don'ts for first-timers, and more. Here's what he revealed:

KPIX-TV (CBS San Francisco, CA)

January 15, 2021

Viewership: 2.9 Million; UVPM: 500,000





The Hollywood Reporter

August 10, 2020 UVPM: 11 Million (1/2)



The Zoom Boom: How Close-Up Conference Calls Are Fueling a Rise in Plastic? Surgery



Courtesy of Subject

Beverly Hills Plastic Surgery's waiting room.

Christine Chiu, who co-founded Beverly Hills Plastic Surgery Inc. alongside her husband, Dr. Gabriel Chiu, also attributes the flood of requests to TikTok's rise as the go-to stay-at-home pastime.

"While Zoom has forced many to look at themselves with unfavorable lighting and at awkward angles — highlighting fine lines and wrinkles — TikTok features an already young generation using advanced beauty apps," she says, thereby creating a dramatic discrepancy between how people view themselves and what they are seeing others look like online.

"We see teenagers who are tiny and have abs and perfect skin and then, on top of that, are using beautifying filters," Chiu says.

The Hollywood Reporter

August 10, 2020 UVPM: 11 Million (2/2)



Christine Chiu says that when her office was shut down in April and May, the practice lent out aesthetic machines to some of its famous clients, allowing them to do ultrasound therapy and use Emsculpt machines (which cause muscle contractions, via electromagnetic pulses, to firm sagging areas) from home. Doctors provided over-the-phone guidance. "It's as if they borrowed a medical-grade gym," says Chiu.

"Ironically, celebrities have been more concerned with physical appearances without the existence of red carpets and personal appearances than with," she continues. "My speculation is that without the help of a glam squad, the focus is now on what Mother Nature gave you."

Though women typically account for the vast majority of cosmetic procedures (92 percent in 2019, per ASPS), Talei has seen a trend of men coming in for hair transplants and face-lifts.

And Chiu says that although her practice does not offer the procedure, she's heard from colleagues about the increased demand for a \$6,000 nonsurgical penile-enlargement procedure. Pointing to the popularity during the shutdown of X-rated subscription service OnlyFans (where many influencers have been dipping in to being virtual sex workers during the pandemic), Chiu says, "A lot of people are making money in that way, so you would have to enhance your moneymaker."

And while many in the country have been hit by unemployment and the ongoing financial crisis amid the pandemic, doctors say they haven't seen penny-pinching have an effect on their (largely upper-class) patients' willingness to spend thousands on a procedure — or multiple.

"Clients have saved elsewhere because of quarantine — they're not going on that big trip, they're not buying designer stuff, they're not going out to eat," Chiu says. "So they're investing that money in themselves."

Haute Living
August 15, 2019
UVPM: 500,000

(1/2)



Dr. Gabriel Chiu Shares His Favorite Things About Los Angeles

Dr. Gabriel Chiu, founder of Beverly Hills Plastic Surgery, Inc. and the Anti-Aging Institute of Regenerative Medicine in Beverly Hills is a renowned, board-certified plastic and reconstructive surgeon specializing in customized aesthetic procedures and highly advanced techniques combined with a unique artistic perspective and surgical precision. Known as "the curve creator," Dr. Chiu is sought by international celebrities, royalty, athletes moguls and moms for his uniquely bespoke and 'couture' contouring techniques. He took a break to discuss his favorite things about Los Angeles.



How long have you been practicing in your market?

17+ years

Market (area):

Beverly Hills/Los Angeles

Best hidden gem:

Yamakaze- Invitation only Omakase Japanese restaurant with a very limited seating

August 15, 2019 UVPM: 500,000 (2/2)



Best fine dining restaurant:

Providence

Best place for a power business meeting:

Craig's Steakhouse

Best hotel for out of town guests:

The Beverly Wilshire- you are right across the street from Rodeo Drive, the world's most famous street for shopping, and half a block from my world-famous office!

Favorite shopping venue/boutique:

Neiman Marcus – with the TVs and bar on the men's floor and the private luxury man-cave in Bloom's Room, you can't go wrong

Favorite charity event:

The Art of Elysium, the night before the Golden Globes. We have been attending for almost a decade and have co-chaired for 2 years ago honoring Stevie Wonder.

Favorite cultural event:

Any weekend at the Hollywood Bowl, but especially when there is a musical. We have a box in the pool circle and the performers usually carry the singing and dancing along the ledge of the pool circle, essentially surrounding you with the performance!

Favorite cultural institution:

MOCA, LACMA, Getty Villa

Best museum/exhibit:

Cayton Children's Museum in Santa Monica- the Let's Help wing. We privately funded the wing. It's dedicated to brave first responders and we had it named after our son, Gabriel Christian Chiu III.

Best weekend getaway/staycation:

The Hollywood Reporter

July 24, 2019 UVPM: 11 Million



Beverly Hills Plastic Surgeons React to Breast Implant Recall: "Don't Panic"

Dr. Gabriel Chiu of star-loved Beverly Hills Plastic Surgery Inc. says his office uses about 99 percent Mentor breast implants (only when the patient already has Allergan implants from another clinic does Chiu use Allergan replacements under warranty). Since Chiu's work is almost entirely cosmetic, he doesn't often use textured breast implants, which are mainly reconstructive, he says.

The FDA does not recommend people with the recalled breast implants get them removed unless symptoms arise. If swelling or redness develops, the patient can consider removing them and replacing them with smooth implants, Ip says. "If they want them out, that's their prerogative," Cohen adds. Chiu was told by an Allergan rep that removal or replacement would be the financial responsibility of the patient.

June 14, 2019 UVPM: 20 Million



Breast implants linked to rare form of cancer, but FDA declines to ban

"The incidence of BIA-ALCL is very rare, between one in 3,800 and one in 30,000. Still, the concern is great enough with textured implants for France, Australia, and New Zealand to ban their use. Unfortunately, the link between cancer and the textured breast implant is still unclear and further studies need to be done to find a definitive answer," noted Dr. Gabriel Chiu of the Beverly Hills Plastic Surgery. "Doctors and scientists are focusing on implant texture, bacterial contamination, and geographical location."

March 6, 2019 UVPM: 500,000



Dr. Chiu Shares 5 Benefits of Ultherapy

Designed to lift, tighten and tone sagging skin on the face and around the eyes as well as on the neck and chest, Ultherapy is a skin-tightening treatment that uses high-intensity ultrasound energy to deliver heat deep into the skin. According to plastic surgeon Dr. Gabriel Chiu of Beverly Hills Plastic Surgery, "This heat helps existing collagen contract and prompts the body to naturally produce more, which results in a visible lift and improvement in skin laxity, crepey appearance, fine lines and wrinkles without affecting the surface of the skin."

Dr. Chiu explains, "This non-invasive treatment is ideal for younger patients who desire facial rejuvenation but aren't quite ready for a facelift, and those who want to put off or avoid surgery." Each Ultherapy treatment takes less than an hour for the full face, about a half-four the cheeks or neck, and approximately 10 minutes for brow area or around the eyes. Patients report feeling slight discomfort that can include the sensation of heat or prickling during treatment. Although anesthesia is not necessary for patients who undergo Ultherapy, some opt to take oral medication beforehand to optimize their comfort.

"One Ultherapy treatment often delivers the skin-tightening improvement that patients are looking for, but some may require two session spaced six weeks apart for optimal results," says Dr. Chiu. "Combining Ultherapy with other non-surgical treatments like injectables and laser resurfacing helps provide comprehensive rejuvenation without incisions."

Benefit #1: Ultherapy is non-invasive

Any surgery comes along with some degree of risk. "Ultherapy can provide significant improvement in sagging skin without the potential side effects of anesthesia or unforeseen complications associated with post-procedure healing," Dr. Chiu shares

Benefit #2: Ultherapy is customizable

"A wonderful feature of the Ultherapy treatment is that its ultrasound imaging allows the doctor visualize the lower layers of the skin. This means the heat can be directed to the precise locations that are in most need of improvement," explains Dr. Chiu

Benefit #3: No downtime

Although the skin may appear red or flushed immediately after Ultherapy, patients can get back to their usual schedule immediately without activity restrictions. Slight swelling, tingling or tenderness may persist in the treated areas for about one week after the procedure, but most patients say these side effects are mild—if they occur at all.

Benefit #4: Natural-looking results

"Since Ultherapy results gradually become apparent within the first month after treatment, there's no dramatic 'reveal' that tells the world you had something done," Dr. Chiu explains adding, "Final outcomes are generally visible three to six months after Ultherapy."

Benefit #5: Long-lasting improvement

The skin-tightening results achieved with Ultherapy are due to rejuvenating collagen deep within the skin. According to Dr. Chiu, "This treatment basically pauses the aging process in treated areas, and most patients' improvement lasts for about two years."

As with other rejuvenating treatments and procedures, it's important to understand that Ultherapy is technique-dependent, which is why it's essential to choose a doctor who has experience using the technology. Dr. Chiu has also found that proper at-home skincare before and after Ultherapy can enhance results. "At the very least, using a vitamin C antioxidant serum in the morning and a retinoid at night both before and after Ultherapy can help optimize the skin's collagen production and yield even better outcomes."

November 28, 2018 UVPM: 500,000 (1/2)



Fat Transfer: Improve Your Breasts and Buttocks Naturally

COSMETIC TREATMENTS, DOCTOR'S TALK, FEATURE STORIES, HAUTE MD November 29, 2018 Dr. Gabriel Chin

The breasts and buttocks are two of the most common spots that prompt women to seek the help of a plastic surgeon, yet implants aren't the only option for enhancing the shape and size of these areas. Dr. Gabriel Chiu of Beverly Hills Plastic Surgery explains how fat transfer works, and why it may be the ideal natural way to boost your body's appearance.

Fat transfer has advanced greatly in recent years, and a patient's own unwanted fat can be an effective way to improve the appearance of a variety of body areas, including the breasts and buttocks. The advantages of using fat instead of implants include minimal risk of rejection, smaller incisions and improving the appearance of "donor" sites in addition to achieving the desired results in the "target" sites. Fat transfer can offer results that last longer than other injectable fillers, and it can be used on its own or following other surgical procedures to refine the final outcomes.

Regardless of where fat is being transferred to, all fat transfer procedures begin with removing unwanted fat from another area of the body (usually the abdomen, hips, thighs or back) via liposuction. The removed fat is then processed to isolate the components that will be transferred to the "target" area, such as the breasts or buttocks. The liposuction incisions are closed with sutures and patients are usually instructed to wear a compression garment for a specific amount of time to help the skin conform to the new contours of the areas where fat was removed. The incisions that are used to harvest the fat are strategically placed so they are virtually undetectable once healed. A few additional advantages of fat transfer (versus implants) are natural looking and feeling results, smaller incisions, reduced recovery time and no risk of rejection.

Fat transfer to the buttocks

Also known as a Brazilian butt lift, fat transfer can be used to enhance and reshape the buttock area while improving the appearance of loose, sagging skin caused by weight loss or aging. After liposuction is performed and the fat is processed, the fat is re-injected into specific areas of the buttocks layer by layer through small incisions that are well hidden by clothing and barely visible once healed.

It's important to keep in mind that recovery after fat transfer to the buttocks takes time, since this area is affected by sitting, standing and walking. Patients should avoid sitting for at least seven days after surgery, and are advised to sit on a specialized pillow for at least four weeks or more to avoid placing direct pressure on the grafted fat and optimize the amount of fat that "takes." Any pain or discomfort should begin to improve within a few days after surgery, bruising and swelling for the first few weeks is common, and it can take up to six months to see the true results.

November 28, 2018 UVPM: 500,000 (2/2)



Fat transfer to the breasts

Women who desire a modest increase in breast size or correction of minor size disparity between the breasts may be able to achieve their goals with fat transfer rather than implants. Although there are limits to the degree of augmentation that can be achieved with fat alone, in some cases fat transfer can provide the subtle boost a patient desires or enhance symmetry between the breasts. The ideal patient for fat transfer to the breasts is generally happy with her starting breast shape and has good skin elasticity. Fat transfer can also be used after breast augmentation with implants or in conjunction with reconstruction to refine results and help achieve the optimal outcome.

Advanced techniques have made it possible for the maximum amount of transferred fat to "take" and theoretically remain for life, although it's important to maintain a healthy lifestyle that includes proper diet and exercise to maintain final outcomes. In the proper patient with realistic expectations, fat transfer is a viable body-contouring option that can provide the long-lasting enhancement a patient desires.

Coveteur

October 19, 2018 UVPM: 500,000 (1/2)

CO/ETEUR



Everything You Need To Know Before Going For Plastic Surgery

We visited a top Beverly Hills plastic surgeon for some real talk.

Even if it seems like half the girls you went to high school with got nose jobs, there can be a bit of mystery about what exactly happens in a plastic surgery office. One thing we do know: Cosmetic surgery can have life-changing consequences for the good or not so good, depending on the doctor you choose and the knowledge you go in with. To get a better look behind the curtain, we flew out to L.A. to visit Beverly Hills plastic surgeon <u>Gabriel Chiu</u>. Chiu not only has a stellar reputation, but we also love that he can speak to how fashion influences his practice (just ask him how he got his Louis Vuitton x Supreme wallet). In fact, his wife and business partner, Christine Chiu, who was on *Real Housewives of Beverly Hills*, is a regular at couture.

One of the most surprising things we learned from Dr. Chiu was about what to avoid. "A red flag would be [a surgeon] having an operating room in the back of their office," says Chiu. "It's usually not to the same calibre as a standard operating room. [Offices that have an operating room in back] will also use that room for Botox and lasers, but the problem is every time you do that, you've broken the sterility. It's not best practice." And that's just tip of the iceberg when it comes to what you need to know.

One of the most *important* things Chiu talked to us about was about the current state of getting work done. "Whether it is for body or mind self-improvement, support and acceptance seem to have replaced stigma," he says. "Personal or business, restorative or transformative, we do not find that plastic surgery needs to be something whispered or verboten anymore. The art of improving looks and self-esteem, or even more specifically, correcting and revising deficits, deformities, or discrepancies, creates incredible changes not just physically, but emotionally and mentally [improves] one's quality of life. To me that is not something to look down upon—it should be celebrated." In other words: women doing whatever the eff they want in 2017.

Here's exactly what goes down in a plastic surgeon's office, from a first appointment all the way through recovery, plus everything a patient can do to make sure they end up with a look that feels right.

Coveteur

October 19, 2018 UVPM: 500,000 (2/2)

COVETEUR



1/13

"Find somebody who doesn't just say, 'Yes, let's do it.' A good surgeon should explain to you the pros and cons. Say someone comes in with a bump on their nose; I have to teach them that you have to look at the rest of the face. If you get rid of the bump, you might have to do corrections elsewhere for balance, to get the most natural look to fit your face."

In Dr. Chiu's office.

The Zoe Report

October 4, 2017 UVPM: 2.7 Million (1/2)

TZR

I Tried A "Space Suit" To Lose A Few Inches And Here's What Happened

s editors, we receive a lot of crazy emails and even crazier pitches, but when one pops into your inbox with a subject line that promises a non-invasive way to contour your body and drop a dress size, you read it. And you respond, "Sure, I'll come." Such was the email that found its way to me a couple of weeks ago. The treatment was offered by Beverly Hills Plastic Surgery, which I'll admit felt a *little* intimidating because "surgery" is in the office title, but when I asked about downtime and they said there wasn't any, I decided to forge ahead.

The email detailed how this magical slimming would happen, explaining all about the Ballancer Pro, an FDA-approved "space suit" that gets results by stimulating the lymphatic drainage system, leading to weight loss and potentially even a size reduction. One week of treatments every other day could lead to dropping an entire dress size. (It's also effective for post-surgery patients and serious athletes who need to get rid of lactic acid.) If that weren't enough to convince me, the email went on to say the Ballancer Pro can also stop cellulite from forming on the hips, thighs, abdomen and butt. I was officially intrigued.

I book an appointment to go one morning before work. When I arrive to the impeccably appointed office, I am ushered into a room in which I get to choose between something that looks like a motorcycle jacket or a gigantic Marshmallow Man suit I would have to crawl into. I am told the suit focuses on the stomach and thighs, two places I certainly wouldn't mind shrinking, so I opt for that one. I then remove my pants, keep on my sweater and awkwardly make my way into the suit by literally crawling onto the table in front of the doctor, a couple of assistants and the Ballancer Pro expert. Slightly mortified, I settle in and make myself comfortable.

The Zoe Report

October 4, 2017 UVPM: 2.7 Million (2/2)

TZR

That's when the assembled group starts to tell me about the contraption, which they assure me is already quite popular in Europe as well as among professional athletes. They explain that the suit will simulate a massage of my lymphatic system. Considering I'm the type of person who wakes up swollen after an evening of sushi or wine, I'm excited to learn that it helps you shed water weight. They tell me it's perfect for post-drinking and post-flying—two things I do often—as it pushes the fluid up and back into circulation so it leaves the body. They also promise it will make me feel more energized and tone my skin. I'm sold.

They start the machine. The first ten minutes are a pre-treatment that gets the body used to the process before they turn up the pressure. The highest level is 80 millimeters of mercury. While they tell me some people don't like that amount of pressure, I find I actually kind of enjoy it. It's like a massage that starts at my feet and moves its way up my body in a wave-like formation. At the 80 pressure mark, there's a moment when my upper stomach is squeezed so tightly it feels like it might be too much, but as soon as I think I can't take it, it's over and starting again at my feet. All the while, I keep in mind that the machine is draining my lymph nodes and pushing unnecessary fluids out of the body, and that keeps me calm and focused. I'm doing my body good. And, truth be told, the sensation is a little like several people giving you as massage at once, which—unsurprisingly—is great.

I almost fall asleep a few times, but 45 minutes later it's over, and I awkwardly crawl out of the suit. Any soreness I had from yesterday's workout is indeed gone, and I feel like I have definitely helped get things moving in my body. Sadly I don't go every other day for the next week so I remain my regular dress size, but loss in circumference or not, the experience was enjoyable. Hours later, I do feel oddly energized as they promised.

Takeaway: At \$200 per session, the Balancer Pro isn't cheap but it also isn't completely cost prohibitive. And with no pain or downtime, it could be worth the full-week commitment if the potential result is going down an entire dress size. But if pricing is an issue for you, it's definitely worth the one-time splurge when you're feeling particularly bloated, been traveling a lot, or are seriously sore from working out. No matter how you cut it, kicking your lymphatic system back into gear is a good thing. Even more importantly, it *feels* good, regardless what size jeans you fit into once it's over.

Bunte.de

August 14, 2017 UVPM: 5.6 Million



Hollywood Beauty Doc: "Everyone wants their dimples!"

Celebrity cosmetic surgeon Dr. Gabriel Chiu can hardly save himself from so many inquiries about the dimples of Duchess Kate. Has the aristocrat set a new trend in Hollywood?

Having artificial dimples conjured up is not entirely new, but in the past few months the demand in the dream factory has tripled.

Duchess Kate is Hollywood's favorite

"I can hardly believe it myself, but more and more patients want dimples like <u>Duchess Kate</u>," explains plastic surgeon Dr Gabriel Chiu, who has been running a prosperous practice in Beverly Hills for 15 years, "the people here are enthusiastic about her. The dimple trend has never been so hot."

Dimples don't suit every face

He performs this procedure, also known as "dimpleplasty", five times a week, but it is very selective. "Dimples do not fit every face, so I first check the symmetry and smile so that the customer is not disappointed afterwards," says the beauty doc.

The less fat, the better the effect

And how exactly are the sweet, small hollows created? "Everyone has their own method. I make a small incision on the inside of the cheek and then sew it together with a special seam. Of course, everything is anesthetized beforehand and the patient is immobilized. The less fat you have on your face, the better the effect, "reveals Dr Chiu.

MSN Lifestyle

July 26, 2017 UVPM: 27 Million



'Dimpleplasty' — Plastic Surgery to Create Dimples — On The Rise For Those Wanting To Smile Like Stars

He's not the only one catering to dimple wannabes. Beverly Hills Plastic Surgery Inc.'s Dr. Gabriel Chiu, whose patients include a top studio exec and known chef, has also noticed the phenomenon. "With the younger selfie set, not everyone wants to look any older, overdone or plumped, and an effective anti-aging treatment and a great way to look youthful, playful and sometimes whimsical can be to create a dimple to punctuate the smile."

He adds that dimples can add a sweetness and approachability to the face - think Jennifer Garner, who Dr. Chiu says "is over 40 but has an instant youthfulness that is considerably younger when she flashes her gorgeous smile" - and are also often seen as sexy. Dr. Jones says some cultures consider them a sign of good fortune.

> Dr. Chiu has even begun performing the dimple procedure on the chin, creating a cleft look (which coincidentally men used to have filled in) a la Ben Affleck, Patrick Dempsey, Demi Lovato, Fergie and

Sandra Bullock. He's also regularly doing the dimpleplasty procedure on just one cheek, since it can be difficult to match both sides symmetrically due to the way facial muscles pull. The slightly more invasive buccal fat reduction procedure is another way to create dimples with more contouring and cheek chiseling in the process.

The Hollywood Reporter

July 26, 2017 UVPM: 11 Million (1/2)



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Dimples are great, yes, but the idea that someone would go under the knife to get them is a bit surprising. That said, the procedure (which starts at \$800) is minimally invasive and done under local anesthesia in the doctor's office in just 30 minutes, and there are no external cuts or bandages involved. There is an incision made inside the mouth where a defect is created in the cheek muscle, and then attached to the undersurface of the skin so the dimples are seen when the face moves but not when it is relaxed, explains Dr. Jones, who says 90 percent of patients for the procedure have been female, mostly millennials at a middle to high socioeconomic level. Dr. Chiu says fat can be removed to further customize, deepen or contour the dimpling. Once swelling goes down, there is no visible scar or sign of the procedure.

The Hollywood Reporter

July 26, 2017 UVPM: 11 Million (2/2)



Dimpleplasties are on the rise, Dr. Jones believes, simply because people find out they're possible. "Most patients have a friend or relative with dimples they've admired for years — I believe the tipping point for them is simply learning it can be done." Princess Kate Middleton is another whose picture-perfect pout and dimples are in high demand, says Chiu, who says he's seeing a surge in male requests for dimpleplasties to look like Styles and Usher.

Dr. Chiu has even begun performing the dimple procedure on the chin, creating a cleft look (which coincidentally men used to have filled in) a la Ben Affleck, Patrick Dempsey, Demi Lovato, Fergie and Sandra Bullock. He's also regularly doing the dimpleplasty procedure on just one cheek, since it can be difficult to match both sides symmetrically due to the way facial muscles pull. The slightly more invasive buccal fat reduction procedure is another way to create dimples with more contouring and cheek chiseling in the process.

A dimpleplasty can be reversed, but may leave the cheeks with an unnatural appearance, says Dr. Jones, so he warns patients to consider the risks and benefits before committing to the trending procedure. That said, "With almost no downside due to minimal downtime and relative cost, and huge upside of a dramatic but widely loved look, dimpleplasty is growing into the next big thing," says Dr. Chiu.

The Hollywood Reporter December 2015 Circulation: 11 Million (1/2)



A GENIUS FOR GIFTS

if it's more than a bottle of wine you're looking for, Simone Leblanc's namesake company hunts down the rare and refined, from/bust family heirlooms to woodly mammoth tusks from the Black Sea. "My job is to stand behind my client and let them shine," says Leflanc, who handpicks offerings that have been received by Amy Poehler, Samuel L. Jackson, Harvey Weinstein, Robert Downey Jr. and David Geffen, somoeleblanc.com

IVY LEAGUE FIXERS

College-bound students get the ultimate guidance coun elors in IvyWise, a bespoke education consulting company geared toward admissions (fees start at \$1,000 and can range well into the six-figures for counseling and tutoring ser vices throughout high school). In 2015, 92 percent of IvyWise students gained admission to one of their top three schools. "We can read a student's application and spot the red flags immediately," says Dr. Kat Cohen, who founded New York City 17 years ago. (Ten percent of their clients are L.A.-based; they can request in-person, eo or online portal tutoring.) The team has worked at some

of the most prestigious schools, which means we know what each school is looking for, down to the words, themes and attitudes to express in a personal essay statement to get into one by League school versus another." She adds. "[Kat] developed a winning strategy," says entertainment attorney Matt Johnson of Ziffren Brittenham. "Our daught er was thrilled to be accepted to her first-choice school, Duke University," physiscom

YOUR OWN PRIVATE

Whether in the market for a customized wine cellar or a last-minute handpicked wine list for a dinner party, writer-producer Scott Silveri (Friends), Gathr Films founder and CEO Scott Glosserman and a handful of tight-lipped heads of motion-picture studios all rely on The Cellar Manager's Matthew Goldfarb. A certified sommelier and former private chef, Goldfarb has spent the last nine years catering to his A-list clients' every received a phone call at 1 p.m. indicating that my client's private jet would be landing within the hour. On board were 30 cases of some of the most sought-after wines in the world from one of their homes," he says. "A temperature-controlled vehicle delivered them to their bet Air cellar on the same day. We were done before the table was set and the dinner guests arrived," thecellarmanage.com

ON-CALL PLASTIC

Traveling with a hairstylist and makeup artist may no longer be an extravagance, but flying one's own personal plastic surgeon is. For a starting fee of \$50,000 for a half day, Dr. Gabriel Chiu of Beverly Hills Plastic Surgery Inc. will fly his team and equipment anywhere

for usromeas treatments, including injectables and nonsurgical augmentations of the face and body. "About 50 percent of private fly-to patients are on a highly personalized anti-aging regime," says Chiu. "The clientele that requests the most services are from the entertainment industry. Usually, it's due to ridiculously tough schedules, remote shooting

locations or avoidance of the public eye. Most, if not all, have extreme expectations and no budget." bhpsinc.com

LUXURY DRIVE

A car enthusiast and former commercial banker, Joe Finci founded his car brokerage in 2002 and has since become a go-to for industry players who want a new BMW but don't want to deal with a dealer. Finci arranges for a test drive, negotiates a good price, handles the paperwork and has the car delivered to your driveway. Finci's clientele - 60 per cent of whom work in the industry, including agents at CAA, WME, Paradigm and UTA and executives at Sony, Universal, Fox, Paramount and CBS - favor expensive, profitable cars. This helps dealers increase their allocation of hard-to-get models, such as Porsche's red-hot Macan SUV (Finci has two on order). He's seen his share ventions, including one terminate his Land Rover lease to buy a new Mercedes S-550 plug-in hybrid. Laughs Finci: "Even if it's a drop in the bucket for them, it's still great to have a new car." 818-623-8148

A RED-CARPET READYING ATELIER

new level at The Albright Fashion Library, New York City's most extensive fashion and counting, including every Saint Laurent, Tom Ford and Balmain piece from the last five years. The Library recently opened its by-appointment Beverly Hills steller, run by mother-and-daughter team trene and Marina Albright. It's \$250 to walk into this megacloset, beloved by top costume designers like Patricia. Field and Empire season two's Paolo Nieddu as weil as Hollywood stylists such as Karla Welch (Elisabeth Moss). The final look typically runs \$1,000 and up for garment and accessory rentals and styling. Whatever red-carpet looks they don't have, the Albrights and creative director Patricia Black will find. All pieces can be tailored to each client where in the world. Says frene: "We handle every woman's personal event — her wedding, her son's bar mitzvah or a

YOUR PERFECT BOG, DELIVERED

A self-described canine well-being expert, Hollywood Pet Mom's Lexi Beermann is on speed dial throughout Hollywood for a handful of

high-profile dog owners who turn to her for all of Rover's training needs. These services include her round-the-clock Puppy Nurse program (one month starts at \$8,000; six onths, \$36,000), in which Beermann lives with the dog either in the client's guest house or at her home to deliver a perfectly behaved pet. She says one client asked her to train his dog to sit on a chair at the table during family dinner and eat off a plate: "I did manage to teach her to stay until the last plate was cleared." Other ervices include a boot camp for behavioral emergencies (starting at \$3,700 for five days). flew her pup on a private jet to Beermann from Chicago. hollywoodpetmom.com

Holistic concierge vet Or.
Patrick Mahaney has been
making house calls (starting at
\$525) and offering VIP inhouse pet-sitting since 2006.
Mahaney once secured and
personally delivered an international health certificate
to a Miami billionaire couple in
less than 24 hours so that their
lapdog could board a flight
bound for their \$300 million
yacht in Turks and Caicos. "He's
always available to consult and
is knowledgeable about everything they need to stay healthy
and happy," says Jane Lynch,
whose two dogs have been
under Mahaney's care since 2011.
optiriskmaphares.com

CONCIERGES

Brandon Perkins, transition ing from being Four Seasons Beverly Wilshire concierges for own firm, B Panache, in June 2014 was a cinch. "We specialize in last-minute requests where tensions are high and situations are changing," says Contratto, whose services include the "hotel-in-a-home concept: sourcing a house for their taste, staffing it and oper hotel. The house concept can apply to glamping at Burning Man or Yacht Week in Croatia "Even for a small family, it would be difficult to do this for less than \$250,000 a month." he adds. Services also extend globally and locally in L.A. Says or coming here and you want to live like a king — or you are one — call us." opurische.com

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MODERN LUXURY ANGELENO

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THE LATEST IN TREATMENTS, FILLERS AND PROCEDURES HELP KEEP YOU BEAUTIFULLY RADIANT - AT ANY AGE, HERE'S THE INSIDE TRACK ON WHAT TO DO, AND WHO TO GO TO, TO PUT YOUR BEST SELF FORWARD.

> By Laura Eckstein Jones, Meg McGuire and Beth Weitzman

Thank you to our experts: Dr. Gabriel Chiu, DO; Sonya Dakar, Licensed Esthetician; Shani Darden, Licensed Esthetician; Dr. John Diaz, MD, FACS; Dr. Randal Haworth, MD; Dr. Harold Lancer, MD, FAAD; Olga Lorencin-Northrup, Licensed Esthetician; Dr. Ava Shamban, MD; Jamie Sherrill, R.N., Kate Sommerville, Licensed Esthetician; Dr. Grant Stevens, MD; Dr. Jessica Wu, MD

20s

How you care for your skin in this decade determines how extreme maintenance

will be in the years to come. Although many 20-somethings may feel invincible, the effects of lare nights out and too many days spent lying on the beach will have lasting consequences. Sun protection and living a healthy lifestyle will help sustain a youthful appearance and minimize future brown spots and fine lines. Now is also the time to treat pesky acne and any lingering pockmarks and scars.

THE MUST-DO

SPF "If you have not started using sunscreen on your face, neck, hands and décolleté by now, then start," says skincare specialist Sonya Dakar (9975 Santa Monica Blvd., Beverly Hills, 310.553.7344, sonyadakarskinclinic.com), the go-to facialist for fresh-faced celeb clients including Gwyneth Paltrow and Kirsten Dunst. Opt for SPF 30+ to reduce the early onset of lines, wrinkles and dark spots. Murad's just-launched Invisiblur Perfecting Shield SPF 30 (\$65, Murad, 8207 VV. 3rd St., L.A., 323.413.2350, murad.com) is an advanced formula that treats visible signs of aging, blurs imperfections and protects against UV damage. To tackle early signs of sun damage, try Skin Laundry's 10-minute light-therapy treatments (\$75, 8798 Beverly Blvd., L.A., 310.350.0791, skinlaundry.com).



"By the time 20-somethings become 30-somethings, the remnants of the previous decade, however slight, are beginning to make their appearance, and the focus shifts heavily into anti-aging skincare." –Olga Lorencin-Northrup

ALSO CONSIDER

Q-Switch Pixel Registered nurse and skincare expert Nurse Jamie Sherrill utilizes resurfacing laser treatments with the Q-Switch Pixel to treat deep ocne scars (from \$175, The Beauty Park Spa, 1511 Montana Ave., Santa Monica, 310,587,3502, nursejamie.com) by gently removing layers of skin, leaving behind new cells that tighten and rejuvenate themselves.

Exfoliating Facials The Deep Detax facial by celeb esthetician Olga Lorencin-Northrup (\$200, Kinara Skin Care Clinic, 656 N. Robertson Blvd., L.A., 310,6579188, kinaraspa.com) exfoliates with a combination of dermatological-grade peels, acids and vitamins. Thorough extractions followed by a customized mask minimize pares.

Chemical Peets Recommended every four to six weeks, the Sery four to six of the Sery four to six of the Sery four to maintaining clear skin and fading spots left over from acrosalicytic acid unclogs pores and calms inflamed skin, while mandelic acid exfoliates and reduces pigmentation. "My patients love this peel because it gives their skin an instant glow," says Dr. Wu.

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The Face

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30s

"By the time 20-somethings become 30-somethings, the remnants of the previous decade, however slight, are beginning to make their appearance, and the focus shifts heavily into anti-aging skincare," states esthetician Olga

Lorencin-Northrup. This is the time to establish a consistent treatment plan for your skin, incorporating peels, facials, light therapy and injectables.

THE MUST-DO

Anti-Aging Peels We know that diamonds are a girl's best friend, but rocks that turn back the clock should be the 30-something's BFF. Case in point: the Diamond Peel at Sonya Dakar Skin Clinic (\$350, 9975 Santa Monica Blvd., Beverly Hills, 310.553.7344, sonyadakarskinclinic.com), which uses crushed diamonds to stimulate cells, diminishing the appearance of fine lines and wrinkles.

ALSO CONSIDER

Oxygen Facials To maintain a youthful glow and increase hydration, look to the Dermal Quench Oxygen Treatment (\$270, Kate Somerville Skiin Health Experts, 8428 Melirose Place, West Hollywood, 323.655.7546, skinhealthexperts.com). The facial infuses the skin with hydluronic

serum and oxygen, aiding in the disappearance of fine lines to soften the complexion.

LED Light Therapy As the production of collagen and elastin decreases, look toward the light! Jessica Alba's go-to facialist, Shani Darden (\$300, referral only, 310.745.3150,

shanidarden.com), recommends LED treatments such as LightStim to energize the cells responsible for collagen production. The result? Hydrated, supple skin that's significantly smoother than before.

Botox "Botox plays an important role in keeping fine lines at bay," says plastic surgeon Dr. Randal Haworth, renowned for achieving naturally beautiful results. Howorth suggests conservative use of Botox (from \$500, The Haworth Institute, 436 N. Bedford Drive, Ste. 105, Beverly Hills, 301.273.3000, drhaworth.com) in the 30s to diminish forehead lines and crow's-feet.

40s

"In your 40s, expression lines between your brows and around your eyes and mouth become prevalent," says Nurse Jamie Sherrill of Beauty Park in Santa Monica.

Additionally, as estrogen levels decrease, skin becomes drier, resulting in a crepey appearance of the neck and décolleté. Regular facials, along with laser treatments and fillers, will keep the face looking fresh during this transitional decade.

THE MUST-DO

Venus Viva Exclusively available at esteemed celeb dermatologist Dr. Harold Lancer's office, Venus Viva (from \$1,500, 440 N. Rodeo Drive, Beverly Hills, 310.278.8444, lancerskincare.com) is a cutting-edge machine that tones, tightens and firms the skin in four 20-minute sessions.

Treatments utilize radio frequency to painlessly heat the skin, resulting in an overall tighter and smoother face.

ALSO CONSIDER

Titan Regarded as a nonsurgical facellit, skincare specialist Kate Somerville recommends Titan (from \$360, 8428 Melrose Place, West Hallywood, 323,655,7546, skinhealthexperts.com), the first light-based procedure approved by the FDA to lighten and plump the skin. The laser diminishes lines, lifts brows and eyelids,

and tightens the neck and jawline without a lengthy recovery time.

Restylane "Fillers are a cornerstone in maintaining youthful facial valume," says dermatologist Dr. Jessica Wu. She recommends using Restylane Silk fillers (from \$750, 11620 Wilshire Blvd, L.A., 310.473.5878; drjessicawu.com)

to smooth crow's-feet and fine lines around the mouth.

Diamond Youth Facial

Launched during awards season exclusively at the Spa at the Four Seasons Los Angeles at Bever Hills, this potent anti-ager (\$305, 300 S. Doheny Drive, L.A., 310,786,2229, fourseasons.com) uses Envy Medical's SilkPoel Dermalinfusion machine to luminous effect. While Innovative Skincare's customized parabenfree serum with hyaluranic acid permeates the skin, Envy Medical's state-of-the-art diamondtip vacuum technology exfoliates. Fine lines are diminished, pores decongested and the complexion firmed. With consistent use, the formula stimulates collage synthesis to minimize aging's unsightliest signifiers.

63 ANGELENO APRIL 2015 50s+

Following menopause, the face begins to hollow, cheeks fall and fine lines deepen. Hormonal changes

continue to dry out the skin, leading to a lack of luminosity, and cell renewal slows down. "Skin cells have 30 percent less natural moisture now than in the younger years, resulting in noticeably drier, thinner skin," says Nurse Jamie Sherrill. Celebrity dermatologist Dr. Harold Lancer agrees: "Hydration is the main concern for women that are peti- or postmenopausal. Creams and serums can only do so much, so machinery and technology are key," he says.

THE MUST-DO

Juvéderm & Bellafil Recommended as the first step in treating a lack of elasticity, Juvéderm Voluma (from \$1,050, Dr. Jessica Wu, 11620 Wilshire Blvd., L.A., 310.473.5878, drijessicawu.com) is the only FDA-approved injectable gel that adds volume to the cheek area. With minimal pain and downtime, it adds contour with results that last up to two years. Beverly Hills-based plastic surgeon Dr. Randal Haworth recommends Bellafill (\$1,200, The Haworth Institute, 436 N. Bedford Drive, 5th. 105, Beverly Hills, 301.273, 3000, drhaworth.com) to permanently diminish deep folds and fill out eyelid hollows.

ALSO CONSIDER

Microcurrent Facials Before going under the knife, try esthetician Olga Lorencin-Northrup's nonsurgical facelift (\$300, Kinara Skin Care Clinic, 656 N. Robertson Blvd, L.A., 310,6579188, kinaraspa.com). Microcurrent therapy revives muscles to resculpt and smooth. "Continue with regular microcurrent facials while incorporating hydrating oils and moisture-retaining humectants," she says.

Loser Treatments "The skin is thinner so it's important to focus on building collagen," says esteemed skincore specialist Kote Somerville. Laser Genesis with Kate Somerville Skin Health Experts [from \$115, 8428 Melrose Place, West Hollywood, 323.655.7546, skinhealthexperts.com) does this by warming the skin with noninvasive lasers. Additionally, "Thermage CPT (from \$1,900, Nurse Jamie Sherill, Beauty Park, 1511 Montana Ave., Santa Monica, 310.587.3502, nursejamie.com), partnered with dermal fillers, paralytics and laser resurfacing with the Pixel Perfect (from \$275) are key," says Nurse Jamie.

Faceliff and Neck Liff "Serious surgical facial rejuvenation considerations start at around 55," says Dr. Gobriel Chiu, chief medical director and founder of Beverly Hills Plastic Surgery. He suggests a facelift and neck lift (from \$25,000 and \$10,000, Beverly Hills Plastic Surgery, Inc., 9454 Wilshire Blvd., Ground Floor, Beverly Hills, 310,888,8087, beverlyhillsplasticsurgeryinc.com).

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-The Body

MODERN LUXURY ANGELENO April 2015

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COS This won they everything back into place is surgeon Dr. Gabriel Chiu. "F

This is the time when many women long to revisit the body they had in their 20s. "Lifting everything back into place is the wish du jour," says plastic surgeon Dr. Gabriel Chiu. "For women in their 40s, one of the biggest body issues is cellulite around the thighs and buttocks," adds Beverly Hill-based Dr. John Diaz. Both surgical and nonsurgical procedures will address arm wiggles, sagging breasts and saddlebags during this decade.

THE MUST-DO

Venus Legacy Venus Legacy (from \$1,500, Dr. Harold Lancer, 440 N. Rodeo Drive, Beverly Hills, 310.278.8444, lancerskincare.com) is a compelling new option to nonsurgically combat sagging, excess skin and fat. Multipolar radio frequency and pulsed magnetic fields emit heat over the skin; a thermal reaction then takes place in the tissues, triggering the body's natural healing responses and leaving the skin tighter and softer. Expect to achieve results after a series of three to four treatments. "If I were to recommend just one treatment for toning, tightening and firming, along with improving texture and overall appearance, Venus Legacy is it," says celebrity dermatologist Dr. Harold Lancer.

ALSO CONSIDER

CoolSculpt & Zimmer ZWave Dermatologist Dr.
Ava Shamban of Ava MD recommends continuing with
CoolSculpt (from \$750, 9915 S. Santa Monica Blvd.,
Beverly Hills, 310.843.9915, avamd.com) to permanently
eliminate unwanted fot cells. "The machine is a fat
freezer that creates ice crystals within fat cells," says the
Santa Monica-based dermatologist." The fat cells
eventually die and dissipate over about a two-month
period." To enhance the results, incorporate the Zimmer
ZWave (from \$500, Dr. Shamban) into the mix. This
treatment sends high-energy radial shockwaves through
the fat, stimulating collagen formation. When combined
with CoolSculpt, there are notable improvements to the
skin's overall firmness and elasticity.

Turnmy Tuck: When excess skin and fat in the abdomen are not responding to nonsurgical treatments, then it's time to consider a turnmy tuck (from \$9,500, Dr. Gabriel Chiu, Beverly Hills Plastic Surgery, Inc., 9454 Wilshire Blvd., Beverly Hills, 310,888,8087, beverlyhillsplasticsurgeryinc.com). Also known as an abdominoplasty, the surgery tightens the muscles surrounding your abdomen and removes extra flab.

LED Red Light Therapy In the 40s, the chest and décolleté start to show signs of aging from sun exposure, and lines may start to form between the breasts from sleeping on your side. Skincare expert Sonya Dakar recommends LED Red Light Therapy [from \$800, 9975 Santa Monica Blvd., Beverly Hills, 310.553.7344, sonyadakarskinclinic.com] to wake up collagen and plump the skin.

50s+

"At this time, women are mainly concerned about aging changes around parts of the body that are not easily concealed by clothing,"

says Beverly Hills-based plastic surgeon Dr. John Diaz. "The main concern will be an excess of loose skin in the neck area." That, along with increasingly clawlike hands and sagging arms, are the primary issues. A combination of noninvasive procedures, injectibles and surgery are recommended for maintaining a healthy, youthful appearance.

THE MUST-DO

Neck Lift Often done in tangent with a facelift, a neck lift (from \$10,000, Dr. Gabriel Chiu, Beverly Hills Plastic Surgery, Inc., 9454 Wilshire Blvd., Beverly Hills, 310.888.8087, beverlyhillsplasticsurgeryinc.com) permanently tightens loose skin around the neck, improving the overall look. "By now, you've probably tried a variety of nonsurgical treatments and remedies," says plastic surgeon Dr. Gabriel Chiu, "It's time to focus on a true correction as opposed to staged maintenance. Only in surgery can you dramatically tighten underlying muscles and remove excess skin and fat," he says. Dr. Diaz agrees. "A surgical neck lift is the only reliable and successful way to improve loose skin of the neck in this decade," he says.

ALSO CONSIDER

Radiesse for the Neck. As an alternative to surgery, try new injectable techniques to tighten tissue and reduce the look of "turkey neck." Fillers such as Radiesse (from \$1,700, Dr. Ava Shamban, Ava MD, 9915 S. Santa Monica Blad., Beverly Hills, 310.843.9915, avamd.com)—an injectable that will soon receive FDA approval—are combined with neurotoxins and injected where the jawline meets the neck. "You can re-establish this region by first injecting higher up in the face, then right at the end of the jawbone, then lostly into the chin," says dermatologist Dr. Ava Shamban. This lifts the neck from the jawline, utilimately lessening a pulling feeling and improving the quality of the skin.

Radiesse for the Hands Many women become self-conscious of their hands in their 60s. "They start to resemble claws," says Dr. Shamban. To combat this, she suggests Radiesse injections here (\$800, Dr. Shamban), as well, to revolumize hands and even out the skin.

Ultherapy Ultherapy (from \$5,000, Dr. Chiu) is the only FDA-approved nonsusgical treatment allowed to calistelf a lifting procedure. While it is approved to lift the brows, face, chin, jawline, neck and décolleté, "it has also been very successful in tightening almost any part of the body than needs it," claims Dr. Chiu. The procedure delivers ultrasound energy to the skin, resulting in fightening and new collagen synthesis.

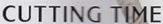
PHOTO BY AGRESANDRA KONACA

65 ANGELENO APRIL 2015

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Town & Country May 2014 Circulation: 500,000 (2/2)



A primer on whether to choose the needle or the knife.

FACIAL REJUVENATION

Fillers can camouf age imperiodical especially in patients in the changes and forties, but they're not always the best choice. "As we get object on only do we lose facial fat, the tissues see and move." Chang says. "So at some point—it sounds hilarious—in order to get the most natural result, surgery is a better option than filers."

DAN CHIPPENDALE/GETTY IMAGES (SCALPEL); LUIS PEDROSA (ACUPUNCTURE NEEDLES); CULTURA SCIENCE/GIPHOTOSTOCK/GETTY IMAGES (SYRINGE)

FACE AND NECK LIFTS

Besides the traditional surgical mute, there is the ultrasound procedure Uthera. "The treatment tighters up the skin in all directions and focuses on the same layers of tissue that plantic surgicons target," says Beverly Hills plantic surgicons Cabriel Chiu. The FDA claims that results last two to five years, but Chiu says it's dozen to one to two.

BREASTS

"With breast augmentation you" get the best results, as far as proper volume, look, and size go, with surgers." Chio sess. "While still surgical, the next step lower would be to do a fat transfer from one area of your body—say, your stomach, if you're already doing lipo—though usually with this method you can go only about half a cup size larger."

NOS

"If you're making the nose smaller, there is no option besides surger," Chia says, "but if you're correcting a bump or depression or making the tip a little sharper, that can be done with filler." The so-called nonsurgical nose job is becoming increasingly common. The fillers Radiesse and Volume are popular choices, and results can last more than a year.

FAT REDUCTION

Specific—and small—problem areas, especially those on the turning or love handles, can benefit from treatments like CoolSculpting, which is completely non-invasive. But the results are subtle, and treatments can be time—consuming and as costly as surgery. With turning tucks or larger liposuction cases, surgery is the only option, since there will be excess skin to remove.

>>

TOWNSOCCOSTRUNAS.COM

The Hollywood Reporter

April 29, 2014 UVPM: 11 Million

<u>Pret-a-Reporter</u>

5 SPAS TO GET YOU THROUGH MUSIC FEST SEASON

The Spa at Beverly Hills' Plastic Surgery, Inc.'s Hangover Facial speaks for itself. A rejuvenating antidote for three days of partying in the desert (or back-to-back weekends for Coachella superfans), the nine-step treatment rehydrates skin with a series of approaches, including a collagen-stimulating LED light treatment, an anti-inflammatory freezing Cryotherapy session, an RN-administered B12 shot and a take-home herbal detox kit to tackle your liver, kidneys and lymphatic system. The Spa at Beverly Hills' Plastic Surgery; 9454 Wilshire Blvd., Beverly Hills; 310-888-8087

FOX 11 LA

December 30, 2013 UVPM: 11 Million





FOX 11 LA

December 30, 2013 UVPM: 11 Million



Going Skin Deep on Anti-Aging for Your Hands

Beverly Hills-based plastic surgeon Dr. Gabriel Chiu reveals more women are looking into getting procedures to reverse the side effects of not slathering enough SPF daily.

"We rarely, if ever, use sunblock on our hands," says Chiu. "We also rarely use skincare on them. Sure, many people have manicures, but who do you know is regularly applying exfoliants, moisturizers or skin lightening agents on the hands? Since applying makeup to the hands is not common practice, not even concealer tricks can prevent the appearance of 'granny hands."

There are possible solutions, but it will cost you. Some doctors offer "fat transfers," injecting fat from a patient's derriere or thighs onto the hands, plumping them out. But some medical experts believe this causes more harm than good.

UR BEST SKIN AT ANY

By ALEXANDRA DROSU 30333 Every few months a new beauty trend, treatment or potion is revealed - the latest skin-tightening laser, an age-defying ingredient or a la longer-lasting filler. But should a fresh faced 20-year-old be using retinal creams? And when is the right time to consider Boxon? In the day of of instant gratification, where do we draw the line between too soon and too late? We asked some experts for advice.

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THE 305

Toward the end of your bile and beginning of your bile, the today's beginning of your 199, the look is yethly to prove demisled dain cells quickly begins to decrease. Many excess shart seeing dyskin places between their seeing dyskin places between the look expen-sions) around the eyes and be-leves the score. The Dismoy be the 'three to-consider Motors to prevent Occasions India growing deeper and toler ourserous, some Overson, Bottos releves the musician used to benetices expressive











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Skin in your 30s also can begin to look dult, and exhibitation in no easy at harms foliation to brighten top-steppinsons. Oth recom-mends using an exhibiting product such as filtin Courtesia Micro-culativiting Scrute (RD), www.skin couldeds.com), while Oursen organization, white committee and a committee of the comm

attendate cell returned, Chin says.

Lastly, consider awayging your natural betons for something that

packs a little more purses. Look for ingredients much as logic acid, retinosis, and vitagets: C.

Air growthy tobers to boll, the checks start to ball, enable bases grow there is not also demand appears as size devolvention or mission. There are larger, and sign to booser and less supple." Oursandage. If a time to consider decreal fillers, each as Bestylane, Rodlesse and Jesederro, Fillers can belp-diminish fine lines by plumping up the eres and making

okto appear secontiler.
Another option: Luner resul-facing with Proof out denings. lines, reduce the appearance of sun damage and attraction collagen. "You want to look like you best came book from a vanetion." Dur-HATI SALES

THE SOS

In your 60s, hormonal changes can cause loss of stanticity and

increase the digitness of the side. Some warmen see the neck and jowie starting to sag, hyperpag-mentation, despheroves and markeyette lines.

Take advantage of an array of options, then volumetric fales. It is an identification to simply or issent that out if the and tighten sich. 'Tet insinate restores the seen. We company transition proposes of replanes lost from the proposes of signing," Chies says, "getting rid of the hollow under the eyes, adding volution to otherts, reducing the look of reason latted folds and rearonette lines. Fut can be taken for any area with good fat deposits. such as the storesich, thighs or even the inside of the known."

THE OOS AND BEYOND

By to be sent habs correlyour skin regularly on poor way to poor lot, you may have to be suggested into a agreement we manager a plant to proper to be agreement or the bippar replace twich addresses the treat, seces can of the spellar, paraparaglasty (which applies part of the "turkey greeter") and bow life to repeation drooping brows.

Ctriu repolitis resportant to stionable treatments to the lasticustomate persuseed a so the indi-vidual to get the heat results. But, more important, you sped to do you'r hoosewark and find a creden-lasted doctor who case guide you as your decision making.

Plant, resides the doctor's cre-dentials and experience. Look for those who are board consided.

those who are board-certified coheck out the Assettion Acade my of Coetarias Buspey's website to find certified covereits sur-ground, evaluations they have performed the procedure many times or, even before that they treatment out the procedure how to perform the covereing other doctors on how to perform the covereing of the performance of the performan other occluse on how to perform the procedure. Chis sept. Also, hereby patters recommendations and meet with the doctor to get a sense cities of the measure. Make sure that or large ten sense that you have been as that you with the doctor was that you with voice your concerns epops.

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The Hollywood Reporter September 16, 2013 Circulation: 100,000





AVOIDING EMMYS SWEAT

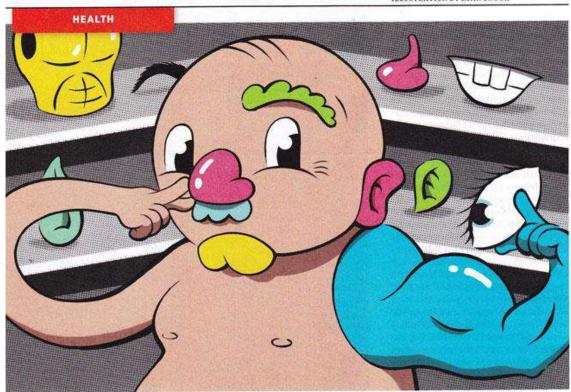
the entire free world isn't watching (and documenting it for posterity on Instagram). So what's a star to do to ensure that dresses, suits and hygienic reputations remain unscathed when it comes to a potentially sweltering daytime red-carpet stro sleeveless or pick a dress that cuts below the armpits. And stay is so to guarantee for keeping at bay the dreaded sweat ring e embarrassing than a nude tweet!). Luckily, there are a few entative measures. and Nicole Kidman have proved in previous years, a sleeveless

One major actor discovered the benefits of underarm

ed with Lea Michele and Rachel Weisz, swears by the Temptu airbrush foundation system. "It's pixilated dots of makeup that sit i your pores, not on top of your face." she explains. "The wearability is not only flawless, it lasts 10 to 12 hours." While these tricks will likely halt any would-be body monsoons, stylist Samantha McMillen, who dresses Johnny Depp and

American Way July 2013 Circulation: 300,000 (1/3)

ILLUSTRATION BY RYAN SNOOK



Nip/Tuck Secrets

Plastic surgery **AMONG MALES** is booming, but it's not one of those things guys want to discuss.

RIAN HAS A SECRET SO SENSITIVE THAT HE has never shared it with anyone except his wife. Brian is not his real name, but it's the alias I'm supposed to use when I call him for an interview. He has agreed to a confidential discussion on the condition that I describe him only in general terms: investment banker, mid-30s, lives in Connecticut.

Has he misled investors? Operated a pyramid scheme? Discovered the next great offshore tax haven? No, no and no. To him, however, this subject feels even more taboo.

The secret, he admits, is written across his face, although so subtly that it never has created a discussion among friends. And that's important to him because he is a man who has submitted himself to a procedure that is historically associated with women.

Brian has had plastic surgery.

"Vanity these days is not just for women," he says. "I hate to say it, but I think a lot of people do judge you based on how you look. This is something for myself, not anybody else."

Brian and his wife married after finishing college, and they quickly added children to their family. Brian spent long hours at the office, exercised less and developed a sunken chin that he wanted to strengthen. A little nip and tuck seemed like the answer. He went to see Dr. Philip Miller at Gotham Plastic Surgery in New York, received jaw implants and was home a few hours later. He didn't even take pain-killers.

Since his surgery in 2010, none of Brian's friends or colleagues have mentioned his reinforced mandible, which was exactly the intent.

"I wanted it to look natural and didn't want people to comment on it," Brian says in a phone conversation as his kids play in the background. "To me, good plastic surgery is noticeable but not to the point where people point it out."

AA.COM/AMERICANWAY

American Way July 2013 Circulation: 300,000 (2/3)

opening up to the procedures, many stress the word subtle to their surgeons. "They don't want it to be something everyone else will notice," says Dr. Miller. Whereas he characterizes women as "shoppers" of the different treatments, men tend to be more definitive buyers. Men "come in, know they want it, get it and move on," says Dr. Miller.

Barry Maher, a professional speaker from Corona, Calif., recently had a hair transplant to appear more youthful to his Fortune 500 clients. Maher, in his mid-50s, initially told himself it was to maintain a professional edge, though he now concedes: "I did it because it turns out I'm a lot more vain than I thought. I simply never realized how vain I actually was until my hair disappeared."

While women dominate the plasticsurgery market, the numbers show men are freeing themselves from fitting into a neatly prescribed identity box. "If true equality between the sexes is a goal for our culture, it's a good thing that the practice of plastic surgery is becoming more common among men," says Dr. Seth Meyers, a clinical psychologist who runs a private practice in Los Angeles. "Men pursuing plastic surgery at higher rates than in the past shows that men aren't falling prey to age-old stigmas about masculinity and toughness."

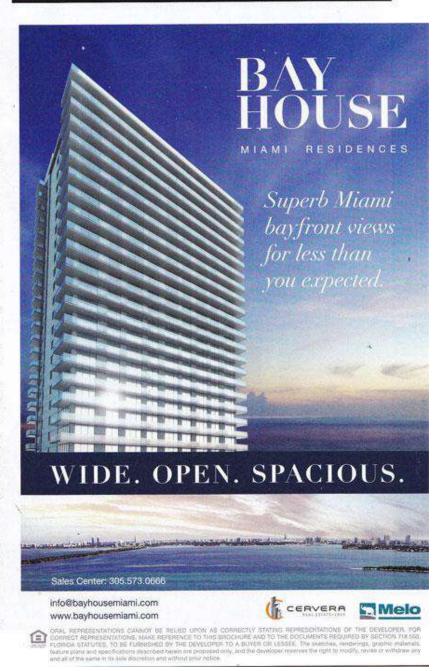
Further highlighting the blurred gender line, men accounted for \$89 million in skincare sales in 2012, according to the NPD Group. That is up 25 percent from 2008, and it's a sign that the domestic bathroom cabinet is changing. The guy's side of the shelf used to contain a bar of soap and a razor. Now, reports NPD, it is filled with toners, clarifiers and eye treatments.

The emerging market has spawned procedures tailored to the male demographic, such as brow lifts, abdominal contouring and hair transplants. And it's done wonders for men's post-surgery sartorial selections. "I used to have to tell guys to bring compression shorts," says Dr. Chiu. "Now companies make garments specifically for men." There are mesh vests for pectoral implants and high-waisted girdles for liposuction recovery that would not look out of place in an Under Armour ad.

Some doctors began offering men-only office hours after realizing that a waiting room full of women can affect one's sense of machismo. "They like to feel like they are part of a fraternity," says Dr. George Lefkovits of Park Plaza Plastic Surgery in New York. "If a man feels comfortable, then he feels it is OK to justify his vanity."

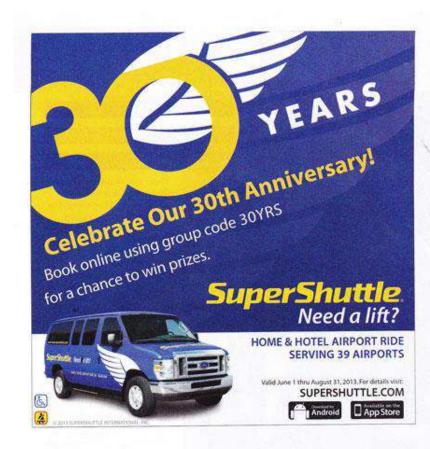
The hefty fees for the cosmetic operations elevate them from passing fads to serious investments, but that's a price men like Brian are willing to pay. He will likely touch up other parts of his body as they meet the force of gravity. "If there is a way that I can keep myself looking fresher, I don't think there is anything wrong with it," he says. The hard part will be making sure nobody notices, or the secret is out.

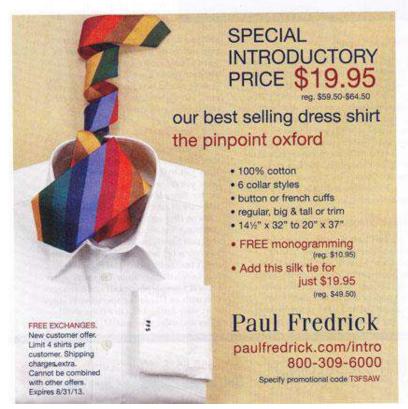
MATT McCUE is a writer living in New York. He is the author of An Hanorable Run and has contributed to ESPN The Magazine. The Wall Street Journal and New York magazine.



American Way July 2013 Circulation: 300,000

Circulation: 30 (3/3)





HEALTH

Among males, Brian isn't alone in embracing cosmetic surgery. In November 2012, the American Society for Aesthetic Plastic Surgery reported that men across the country are putting on a new face. In the past 15 years, the number of males undergoing plastic surgery has skyrocketed by 121 percent. In 2011 alone, 800,000 men — about 10 percent of the \$1 billion cosmetic-surgery market — eliminated muffin tops, removed turkey necks and smoothed out crow's-feet.

The most common procedures are liposuction, rhinoplasty, eyelid surgeries, breast reduction and face-lifts. Prices are typically in four figures, with liposuction averaging \$2,700, breast reduction \$3,300 and nose reshaping \$4,000. Aesthetic plastic surgery is rarely covered by health insurance in the United States (although certain reconstructive procedures may be covered).

Hotbed markets include the imageconscious meccas of New York, Miami and Los Angeles, but the trend has spread to places like Baltimore and Nashville, Tenn. Along with CEOs and attorneys, plastic surgeons cite IT managers, accountants, teachers, chefs and train conductors as patients. "These are real guys," says Dr. Darrick Antell of St. Luke's-Roosevelt Hospital in New York. "Guys who have to decide whether to go on a hunting trip with their buddies or get a neck lift. And they're choosing the neck lift."

The driving forces behind the uptick have been plastic surgery's 51 percent cultural-acceptance rates across all income levels and races, the need to look sharp in a competitive post-recession workplace and a form of keeping up with the Joneses — assuming one of the Joneses is Channing Tatum.

"Alot of times, it's men who can't get rid of that last 10 percent that changes them from looking decent to getting that 'Magic Mike' look," says Dr. Gabriel Chiu of Beverly Hills Plastic Surgery, Inc. At his practice, Dr. Chiu treats a range of ages, from guys in their 20s and 30s seeking high-definition contouring of the torso and hips to men in their 50s and 60s requesting a chin lift. The body of Matthew McConaughey and the face of Brad Pitt seem to be in high demand.

Some of the pioneers of male cosmetic procedures were rugged American icons: astronaut Buzz Aldrin, Olympic swimmer Mark Spitz and a handful of aging Hollywood action heroes who look the part but won't cop to it. Discretion, not disclosure, is the norm among patients. Although men are

Modern Luxury Angeleno June 2013 Circulation: 20,000



Beauty Magazine June 2013

Circulation: 10,000

時尚名人作家異想世界

(注:· 还是受事權· 岩月刊音) 等值内容模定/还是是 - 中文配簿/大美人编程部· 纸面控計/Vicky



比佛利整形聖地 秘密公開!

大家都知道,美國這兒說得多也賣得多的一件事就是整形手術。人們從世界各地 搭機來到此條利由,就是爲了整形。我們常聽說或以爲這是否方人的專利,但真

的嗎?讓我們繼續看下去。比例利山有最好的發生,而我將揭曉整形手術的迷思,這回讓我為粹粹訪 LA名類Dr. Gabriel Chiu、揭露此傳利山整形內幕。Dr. Chiu是比傳利山、也是全LA與有名的醫師、因爲 他對身體更感、線接與檢察的觀點獨特、他創造了「人體藝術」一詞:工作時、他不只是外科醫生,進 是位天生註定為女人帶來奇讚的藝術家。當我與他的談時,我發現他不僅沒有自信,也是位優秀的醫 生,耐心且細心地回答我提出的問題。對我來說,一位好醫生總是顧意將客人詳盡說明,也不怕分享專 梁知識與被密。讓我來好好介紹這一位來自此傳利山的整形名醫Dr. Chiu。

實況轉播,比佛利頂尖診所

長久以來、我們不會只為了整形,專程除到美國。但一個新觀念可以打破傳統整形的途思:當我來到Dr.Chin的診所,路進門口一利那,我感覺它像一座SPA。與்族的天花板、精緻的室內裝潢、環線空間的黑色高雅朝懷、放置著保養品、當我走向接待區。做像走進役的家、讓我好餐餅;左遷走追勞欄了一整沙發與雞啡桌、沙發上布置著拖枕。桌上的玻璃纖則被滿我喜爱的辦乾、杏仁餅、選有沒泡著棒樣與小黃瓜的清涼蒸顯水;右侧則放了一架美麗的興琴、Well,這只是診所內掛號的地方裡。當我走進診療前與Dr.Chin打招呼時,他的妻子面帶徵笑歡迎我、她是個Nice又源來又出美的女人,老實說,我給這個地方打了個為分A。當我與醫師開始聯起最新療程時,我發现他是個有關的男人,我忘了就是面前、我在接待區里了一下,你猜我發現什麼?到處放滿了他與妻子的合照一個是個問家好男人!因此我打算正式對話前。給他一個讚,他能成為頭尖名醫、相信有許多好理由。Okay回到我們的對話,我發现他很難該,一般我們遇到名醫很難同上許多問題。北其身為女人,當遇到與美相關問題時,總是問也固不完。我開始說即一些我相信許多女人都滿望知道的事情,而他是在那裡耐心而仔細地回答,有關目的他執行的療程細節。他的看法以及當下最受數這的環程過虧。我想、如果有一天需要任何原程,我絕對把Dr.Chin富作首選。喔:鄰到他的工作現記時,有一個療程叫做"Mommy Makeover"(獨來大改造)讓我特別感與趣,聽起來專為鄉國或教女設計,其實不盡然。

超神奇療程: Mommy Makeover

Okay、讓我解釋什麼是「與味大改造」?顧名思義、就是「改造變美」的一種嚴釋、女人懷學接會發幹、乳房下離、更糟的是,亦後瘦不下來、繼續發胖,她們就是敬程做定對象。這時、Dr.Chiu會到羽免費認詢,量身訂做「複合式原程」。事先規劃日期並評估費用、到底會懷哪些手術?通常會合併許多不同發程、經過一至兩大態術、就能讓身營回復到跟生產的一樣結修。聽起來好神奇,不是嗎?這簡直是一門藝術、與此我問Dr.Chiu可否給我看照片。Oh my god: 真的非常非常神奇!我只能吐出一個字: A.M.A.Z.I.N.G。對他來說這是什藝術作品、不是所有事都要以全段衡量,這讓我了解到好解的是充滿人性的: 「他清楚你轉要什麼,了解對你身體最好的是什麼?也想給予你最好的效果,」最重要的是,他會讓妳覺得: 「妳是最重要的!」就算不是VIP,也會讓妳感覺像價VIP。這就是Dr. Chiu獨書之處。除了整形相關話題,他也遊無便留分享所有知識一知無不言,言無不盡!不知不覺聽得大久,採前完學已接近晚餐(我猜他得帶著可愛的妻子去用餐了!)因此、由我來分享這同此藝利出的訴訟中,最精準的內容。

孫警警

J/N、士元、士元 1977年生・関連座・ 美国南加大軍業・主 移文學・自歌観察人 群・服力激進・與評 沖縄芸芸並列時均隔 様人物・現紙LA・



設實語、對整形我絕對中立、不是因為我 「想過」或「做過」整形手術,我認為一切 取決於「你希望達成什麼?」。我不相信整 形是負面想法、因為幫外貌「升級」是一 種正面態度。不斷改變求好的人、無論外 表、生活或職場上、總能得到快樂一盤雙枝 完全支持提升外貌或心理層面,使自己變得 更好的觀點:總之、選擇是否整形時、總會 感受弱友間的壓力。但話說回來,身體是自 己的,本來就該自己做決定。有我人認為以 整形提升外貌或倫得。但也有人堅持「職應 自然老化」的保守觀點。

一切只是一個選擇,

一個讓自己快樂的選擇。

有關Dr.Chiu,推薦資料

P P Cun

1.比例利格形資訊網 調查排www. bever/respondicusgen/nocon 数据E-MAI_info@bhosinc.com

2.美國名流报商影片 www.youtube.com /user/ Dichus-PSnc?tectus-wold







以上2個體科DX CNA/D款比例和非常的空間模

Chicago Shopping May 6, 2013 UVPM: 10,000



lash growth enhancers are gaining popularity

If your super-plumping mascara doesn't seem to be doing the trick to achieve fuller, longer eyelashes, there may be a larger issue at stake. Eyelashes decrease in length by almost 50 percent from our 20s to our 40s, according to Dr. Gabriel Chiu, a plastic and reconstructive surgeon and medical director of Beverly Hills Plastic Surgery Inc. Because of this, women spend millions of dollars a year in false lashes, mascara, and eyeliner to cosmetically improve their lashes.

It wasn't until recently that beauty brands began addressing the bigger issue – the biological and environmental factors that cause sparse, short or thin lashes. Lash growth enhancers are available by prescription or over-the-counter and help stimulate lash growth.

Life & Style Magazine April 2013

Circulation: 200,000



Splash Magazines April 2013 UVPM: 25,000 (1/2)



Beverly Hills Plastic Surgery Inc., - Pairs with PCA SKIN to Deliver Impeccable Results



The importance of taking care of your appearance is often underrated and overlooked. Beverly Hills Plastic Surgery, Inc. (BHPS) is a full service plastic and cosmetic surgery practice led by Dr. Gabriel Chiu. Ranging from services such as plastic surgery to a chemical peel, the services are immaculate and will deliver prime results. Located in the heart of Beverly Hills, the luxurious spa office is completed with the most modern technologies available and a staff of knowledgeable and personable consultants, nurses, and medical aestheticians.

The specialists at **BHPS** enhance your natural beauty by utilizing the most painless techniques and cater to your needs and wants in a relaxing environment. The Beverly Hills office is located in a chic area and is definitely in high demand. "Many people hear about us by word-of-mouth,' says Chiu, 'I deliver natural results that will flow with the rest of you by not only restoring but making you look better." Step inside the classic modern facility and get ready for the first step to your transformation.

Dr. Gabriel Chiu is a plastic and reconstructive surgeon who specializes in the craft of aesthetic plastic surgery. "I use more natural techniques to deliver believable results', says Chiu, 'we customize everything-I guess you can say I'm a 'cut to fit' surgeon." BHPS has paired with PCA SKIN in order to truly excel in this industry. PCA SKIN is the leading clinical skin care company that has developed a formula that delivers incomparable results that are highly effective. With PCA SKIN products in over 70 countries, the brand serves as a trusted source for physicians and patients alike while assisting to improve the patients skin condition. Through healthy practices and continued education, patients can become more successful in reaching their goals and desired look.

Splash Magazines April 2013 UVPM: 25,000 (2/2)



"PCA SKIN has a big reputation for chemical peels,' says Chiu, 'each peel is customizable to your specific needs." On February 18th various forms of media were invited to this pampering event to experience the spa for themselves. Drinks and appetizers were served while receiving a customizable peel. The PCA SKIN chemical treatments are known for their quick turn around and little to no down time, which leave you with glowing skin instantly. Guests left with a complimentary follow-up session as well as favorite products for you to use at home.

BHPS is favored by many of Hollywood's elite as well as top-tier publications such as: Elle, Genlux, InStyle, Angeleno, and many more, so come check out what the entire rave is about.

ACCES PRIVE

April 2, 2013 Viewership: 200,000







SheKnows.com

March 11, 2013 UVPM: 11.5 Million



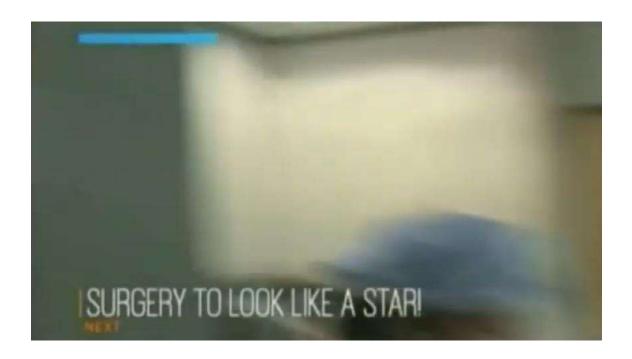
CLA and retinols: How these ingredients fight aging

Next, remember to use your retinol product on a regular basis and choose the right formula for your skin. Celebrity plastic surgeon Dr. Gabriel Chiu of Beverly Hills Plastic Surgery says that one of the biggest mistakes women (and men) make in terms of skin care is not to be consistent in using their products. Or, they use the wrong product because they believe the marketing hype. Finally, always use a sunscreen when using a retinol product — your skin will be much more sensitive.

E! News

March 21, 2013 Viewership: 1.6 Million







The Hollywood Reporter February 2013 Circulation: 100,000

RED-CARPET GROOMING -

Neck hair, unibrows and eye bags no more! L.A.'s experts reveal what to do (without overdoing it) before attending your next awards show By Merle Ginsberg

O MUCH HAS BEEN MADE of ladies' pre-Oscar beauty rituals that teenage girls in Peoria could practically ite the regimens. But if you think llywood men - not just actors, t producers and agents - aren't fulging in major grooming, you it know anything about the ssures of male vanity around ards time. With such peacocks as idley Cooper and George Clooney olling this year's red carpets, the L/Depp unwashed look is yester-

's alpha-manly news. t as male grooming erts can attest, it takes at of work to nail a k that's manicured yet masculine-looking. Tairstylist Jason neidman of Chris Millan Salon (8944 rton Way) in Beverly ls, whose clients include th Jackman, recommends t guys get clipped as se as they can to an nt. "Men's neck hair ws out fast," he says. fistically, he's seeing a of what he calls "the bershop look, that 1930s at-parted Cary Grant with the sides buzzed. conservative but with t of volume."

or hair products.

sten Witte, who has been

oming Matt Damon for

Promised Land pro-

ed. I often use a

in place without

c is outdated."

tions, likes ones that

more matte and less

irol mousse with leave-

onditioner that keeps

king it slick. The shiny

When it comes to clean-shaven versus scruffy, Schneidman notes that the latter is "really big right now." He's a fan of Wahl's Senior beard clipper. "You adjust the guards for different lengths - a 1, 2 or 3. Memorize the best one and keep it there." Also, advises Witte, "Don't go fully clean under the chin. Keep it short and sharp all over."

Brow guru Anastasia Soare has a male clientele that includes David Beckham and, yes, many male execs. "Their wives drag them

in to get their eyebrows waxed," she says. "But when they realize that with more space on the upper lid they'll look so much younger, they come back on their own. Men should never have thin or arched brows - just groomed. After 40, brows grow wild, I wish George Clooney would let me clean up his brows."

Skincare similarly should not go overboard. The days of men donning pancake and powder are long gone - HDTV picks up everything, "Men need to naturally hydrate with water," says Witte, "because when a flash hits you, you can see every little pore. I like to use Jack Black lip balm — it's matte with vitamin E - and get them on a skin routine. Origins has one line for men by Dr. Andrew Weil that includes a Mega-Mushroom serum to take out inflammation. If you cancel out the red, you don't need cover-up." Adds Witte: "If guys have

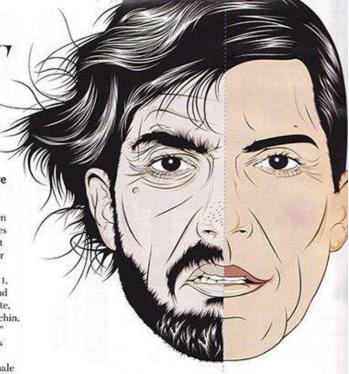
bags, they can use a bit of concealer like the Armani orange concealer. But if the rest of them is groomed, a little dark eye intensity is sexy. Men do need to preserve some character.'

Those who prefer less character always can resort to Botox or Dysport. Dr. Gabriel Chiu of Beverly Hills Plastic Surgery (9454 Wilshire Blvd.) suggests Dysport because the wrinkle fighter works in one to three days. Many of his clients come in multiple times to inject smaller amounts, making the outcome less dramatic, "There's more pressure for men to look natural after these enhancements than women," he says.

To nourish the skin, Beverly Hills

facialist Ronit Falevitch (414 N. Camden Drive) recommends a men's facial (\$225) that includes microdermabrasion, exfoliation, extractions and oxygen therapy. "But men will only tolerate 45 minutes instead of the normal hour-and-a-half," she says.

And while tanning beds reek of yesterday, a product like St. Tropez Self Tan Gel can give any pale face a more natural-looking glow, VIPs can check out the Four Seasons' (300 S. Doheny Drive) St. Tropez skin finishing spa leading up to Oscar week, which is open to nominees and presenters. It's also a really good place to meet chicks - between treatments, of course.



The Good Grooming Continuum featuring CHRISTOPH WALTZ



Too much



Not enough



Just right (2011)

To Color or Not to Color?

WHEN IT COMES TO MEN'S HAIR COLORING, SCHNEIDMAN says it's generally something to avoid and advises them to "embrace what you got." The stylist says "guylights" work best when going for a natural sun-kissed look, "Men with a natural blond base like Brad Pitt or Matt Damon have a bit more flexibility," says Jeffrey Tam, a stylist at Frederic Fekkai's Fifth Avenue location in New York. Highlighting also can help mute gray for guys like Clooney. "I'm a proponent of letting some

gray show, as long as it's not overpowering," says Tam. "Blending techniques should be used to keep the look natural." Agrees Yoshi Hagiwara of Yoshi Hair Studio (450 N. Canon Drive), "They're still gray, just not 100 percent." - BRANDON KIRBY



THE HOLLYWOOD REPORTER | 02.08.13

ILLUSTRATION BY Cranio Deg

Harper's Bazaar China January 2013

Circulation: 6 Million

好菜坞不需要重复

整出个性美



出镜专家

Dr. Chiu 好莱坞巨星 衛用整形医师,唯一 能以比弗利山命名 的整形机构创始人。

多次少量 年轻感更自然

我会建议他们每次做一个小手术, 分多次针对不同部位整形,包括激光,化学 剥皮,探疗面膜,皮肤磨削术等,同时要在家 里做适当护理来保持年轻。千万不要等到60 岁了才想要去做面部提拉术。应该在20多岁, 30多岁的时候就开始保养,40多岁可以做一 个小的面部提拉术,60岁再做一个全面提 拉。这样才能始终保

持自然的年轻。

双颊提升术

注射填充物不仅 让双颠更丰满,还可以 提升面部,看上去年轻 快乐! 年轻儿岁就 靠它了! 纹、细纹变成最终的皱纹。使用类视黄醇先发制 人对抗衰老。

要个性不要模仿

美丽可以带来更多机会,但想成为真正 的明星还需要才华。刻苦努力提高能力才能 更好地把握住机会,如果想通过整形创作机 会,千万不要模仿别人的样子! 好菜坞不需要 重复。找一个出色的整形医生,帮助你最大化展 示自己美丽的地方! 整形其实和化妆一样,能放大优点,掩盖不足。



硬朗的下巴和下颌骨会增加一个人的 力量、自信度以及领导力。漂亮的下巴对好 莱坞明星尤为重要,因为古希腊神话中的 "神"和"女神"都以拥有完美的下巴轮廓著 称、想成为女神先要有雕塑般的下颌轮廓。

加一点美丽大变颜

下喂脸凹陷填充术 有双电眼太重要 了! 瑞蓝 (Restylane) 或尿酸注射可以解决下 眼睑凹陷, 黑眼圈等依靠护肤, 彩妆很难解 决的问题, 双眼立刻变得有神, 疲倦, 暗淡统 统不见。

微整是抗老的一部分

都说提早使用防晒漏、含维生素 C 的 精华以及去角质产品会让肌肤保持年轻。 但如果你真的想保持青春,就要积极进行 各种治疗, 比如通过 Botox, 填充术来防止横



时下最火新项目

数表调书治疗、将激素提升到25岁的标准,不仅身体会感觉变年轻了,看上去也更青春无限。 随筋抽吸机,吸管更小更有力。创版微小层恢复。

如何订制完美整形方案

1对医生及其所获荣誉、资格认证做一定研究。2要求参考。看上干张图片。3要求与医生以前的病人进行沟通了解。4事先到医疗诊所做仪器设备的调查。5与麻醉医师沟通。6 问自己3个问题:我真的喜欢这个医生吗?他满焚我要什么吗?他是个正直的医生吗?7与医生摘认2个问题:医生会亲自治疗吗?有专人追踪术后情况吗?➤

GENLUX January 2013 Circulation: 20,000



Harper's Bazaar China October 2012

Circulation: 6 Million







与好菜均巨星共进晚餐

Ox. Cho 和妻子 Christine 有众多好莱坞剧 星密发。时常受邀出席他们的派对聚会。 如果机缘巧合。他们通常很乐意邀你一问 赴宴,与最爱的 Super Sur 共进的籍,是 不是最快惠的意外权权



诊所名称: Bevery Hits Plantic Surgery

副産業等: Or. Gabriel Chlu 地址: 9454 Wishine Boulevard Ground Floor, Beverly Hills CA 90212 地道: 310-888-8087

開放: http://www.beverlyhilisplasticsurgeryinc com/surgeon.html

STANCHEDGE

只有它能以比弗利命名

Beverly Hills Plastic Surgery, 不要小看这个名字, 在比弗利山数百家诊所中, 它是唯一一个能以比弗利命名的美容整形诊所! 在比弗利山庄的中心区域, 它以尊贵奢华的服务吸引着无数好菜坞明星及爱美人士。

比预期更完美

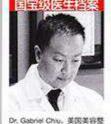
"我们为什么爱 Chu? 因为他的设计方案比我预期的还要完美!" 在做相关的邮件采访时, 有数位声名显赫的贵宾这样回答我! 在这里, 有百分之四十以上的客人都是回头客, 他们的忠诚度极高, 已经将医生被为顾问及朋友。Dr.Chu了解他们当下的事业,生活,性格、喜好、经历等等, 总能随时通过一些改变, 做出让人惊喜却符合心意的创举。让他们看起来更年轻, 更美好, 充满自信!

走进香奈儿的家

与大多数简约装饰风的医美诊所 不同,BHPS 的装满非常奢华,因为 Dr. Chu 的妻子 Christine 非常喜爱香奈儿, 所以整何诊所的设计都是香奈儿风格 的。这也是很多名流明星钟爱这里的一个原因,仿佛自己家里一样亲切,有归 减感。当他们有问题需要咨询,或者做 完某些疗程之后,都很喜欢在休息室 中喝个下午茶,相当温暖舒适。而 VIP 私人诊室、全方位安保监视系统等服务 更是让每个大人物在这里都相当安心。

让变美轻松愉快

與418 始终遵循"轻 松愉快天疏楚"的美丽原 则。在这里不仅可以进行 全身各部位的整形美化, 还可以享受 Sn 服务。专 业团队会针对每位客人的 不同需求量身设计整形方 案,仅仅是整形前的各种 检查室就有 4 间,这在全 美都是屈指可数的。当然 诊所使用的仅器也都是最 先进的。通过仪器与技术 最大化身心愉悦体验。所 有的感官缩感很心都可以全部效下。



Dr. Gabner Chu, 美国美容整 形容认证的整形诞生,加州大 学伯克利分校政得段生物学和 免疫学学位之后致力医学。最 核选择美容整形工作。每体型 形、丰胸及美容技术极为精准。 競技及総的产品: SXinCouticals 修設可能生業 BS 保護提設 V660/30mL(左) SXinCouticals 修認可集散域活宜 即類學波等記決定位(右)

肤底层、散大限度減少褐 色斑点、清除毛孔阻塞。 让细胞变得丰盈,达到真 正的治疗效果。收紧毛孔。 均匀肤色、容光焕发的即 时效果极佳! 最后使用胶 原蛋白面膜为肌肤补充养 分、任何肌肤类型都适用。

。 最受欢迎2大疗程

TOPI 微钴磨皮

SilkPeelDermalInfusion

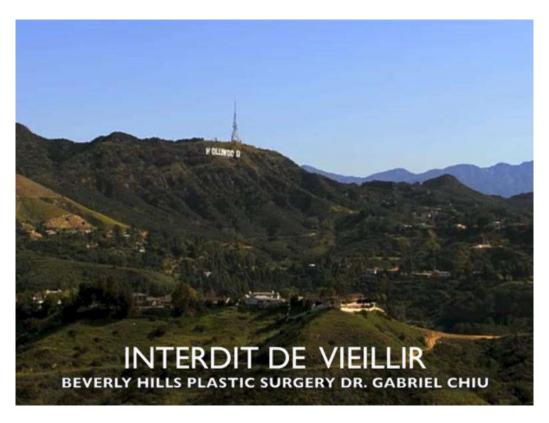
体验下终极抗衰老美容术吧! 这会 让你的肌肤即刻如然缎般光滑。采用最 先进的医疗级微钴装置,配合可以调压 的液体输出系统。在磨掉肌肤表面污垢 及死皮时,将不同的医学精华液导人肌

TOP2修丽可微品换肤 SkinCeuticals MicroPeel

整个过程共有三个步骤:真皮刨、 化学脱皮和低温治疗。真皮刨是人工 去角质技术,所用的仅器刀片可以安全。 高效地刨去肌肤表而的杂物。化学剥 离则通过除去外表皮,刺激胶原重型 来减少色素沉着、细纹和皱纹、改善 肌肤质感。最后,利用低温治疗,通 过消炎和冻结细菌来增加细胞新陈代 谢的速度,使肌肤倍感凉爽、紧致。➤

266 OBIZOR JEWELRY

October 18, 2012 Viewership: 20,000





Parenting Magazine October 2012 Circulation: 20,000



Life & Style Magazine September 2012 Circulation: 200,000



Birchbox Blog September 2012 UVPM: 200,000 (1/2)

BIRCHBOX

Antiaging Secrets From A Top Beverly Hills Plastic Surgeon Revealed

Ever since Halle Berry's go-to esthetician Olga Lorencin-Northrup of Kinara Spa first turned me onto SkinCeuticals, I can't get enough of the skincare line's anti-aging and UV protection products. With that said, you can imagine my delight when the line's West Coast flagship, Beverly Hills Plastic Surgery, invited me to their practice to try the SkinCeuticals Micropeel and chat with major celebrity plastic surgeon, Dr. Gabriel Chiu.

Now, don't be alarmed—BHPS offers more than just plastic surgery. Their facility also features a medispa for facials, microdermabrasion, peels, and more. The treatment I received by senior clinical esthetician, the impeccably flawless Sophia Phan, included three phases: 1) Dermaplaning, which is a manual exfoliation that removes dead skin cells with a tiny blade (it's not as scary as you think!), 2) an Alpha Hydroxy Acid exfoliation to clear clogged pores, and 3) Cryogenic Therapy, which was my favorite part of the process because Sophia applied this cool frozen carbon dioxide slushy stuff to my skin that instantly made me feel fresh-faced, tightened, and glowy. After the treatment, I sat down with Dr. Chiu for an info-packed Q&A:

Natalie: It seems like plastic surgery and skincare treatments target a younger demographic these days. What are your thoughts on that?

Dr Chiu: With the emergence of reality shows, plastic surgery is no longer a hush-hush topic and you'll find that younger people are getting specific surgeries done. However, you want to make sure that they're both physically and mentally mature for the procedure, which is why an evaluation by a doctor beforehand is extremely important. Regarding skincare, a patient of mine said that her mother used to always tell her to take care of her skin because she'd appreciate it later. The patient remembered being the only one in school interested in skincare. Nowadays, you can't find a teenager who's not. Young people aren't waiting until they have a problem anymore—they're starting beforehand and taking preventive care.

Birchbox Blog September 2012 UVPM: 200,000

(2/2)

BIRCHBOX

N: What types of preventive care do you recommend?

Dr Chiu: To me, preventive care starts the day you're born. You have to use sunscreen to decrease your chances of skin cancer and to prevent aging. People are more educated about skincare now. For example, around 20 years ago, you probably only found people in their 60s and older who were using Retin-A for wrinkles. Now you're finding patients who are in their 40s and even 30s using it. I mean, I started when I was 25. Vitamin-C is the gold standard for anti-aging serums. I recommend it for people getting into their late 20s or even sooner—there's no harm in starting it sooner.

N: What are the differences between West Coast and East Coast skincare patients?

Dr Chiu: Contrary to popular belief, the West Coast isn't the only place where skin is a major focus—you're seeing it across the board. I have patients flying in from the East Coast all the time.

However, because of Hollywood and the beach culture, LA is openly obsessed with every part of their bodies—including their skin. We have great specialists out here because people aren't scared to go and see them. On the East Coast, they don't have a significant beach culture, so they solely focus on their skin. It's more of a secret that no one really talks about, but believe me, they're doing it.

N: What are your top tips for skincare at every age?

Dr Chiu: Everyone knows that sunscreen is a very important step, but let's talk about things that people don't know about. In your 20s (especially late 20s), start using anti-aging serums and look for formulas that contain Vitamin-C. By the time you reach your mid-30s, start considering some type of retinol or retinoid—you don't necessarily have to use Retin-A. What this does is help increase the turnover of skin to keep it looking fresh while reducing the look of fine lines and wrinkles. If you look at people approaching 40, you'll notice that they start to have more lines and texture to the skin, which is why you need to start taking care as early as possible.

Queen of the Quarter Life Crisis August 16, 2012 UVPM: 10,000



Baby's First Chemical Peel



I'm not gonna lie, I was definitely a little scared when I agreed to try out a SkinCeuticals chemical peel at Beverly Hills Plastic Surgery, Inc. In my head, whenever I think of someone getting a chemical peel, I think of Samantha from Sex and the City and the aftermath of her peel (see HERE for a photo)...oh my god, I can't even.

However, I was pleasantly surprised and delighted with the results! I tried out the MicroPeel which is a 30 minute treatment that helps reduce the primary signs of photoaging – fine lines and wrinkles, dullness and visible skin imperfections. The steps? They were simple and best of all, didn't burt at all.

Step 1: Dermaplanning - manual exfoliation

to physically remove dead epidermal skin cells

Step 2: Alpha Hydroxy Acid - chemical exfoliation to clear clogged pores with the application of a SkinCeuticals AHA solution.

Step 3: Cryogenic Therapy - My favorite part. They applied frozen carbon dioxide "slush" to further remove obstructive debris, blackheads and sun-damaged skin cells. This treatment is anti-inflammatory, tightens skin and reduces the prominence of pores.

The verdict? My skin was incredibly smooth and people told me that I looked like I was glowing for days after.

Los Angeles Confidential August 2012

Circulation: 10,000



EXPERTISE: The perfect hourglass figure, whether on Marilyn Monroe, Cindy Crawford, or Kim Kardashian, is one beauty ideal that never fades—even scientists admit it has evolutionary advantages. Fortunately, if you're not happy with the curves God gave you, Dr. Gabriel Chiu can create them for you. The man behind some of LA's best assets, Chiu is the owner of Beverly Hills Plastic Surgery and highly sought after for his personalized service and gift for delivering natural-looking breasts.

BEAUTY PHILOSOPHY: "As Auguste Rodin sad, Tinvent nothing, I rediscover," says Chiu. "My goal is to maximize a patient's inherent beauty, not to imitate a celebrity or turn her into someone else."

TECHINIQUE: Beloved for granting extensive doctor-patient face time, Chiu gleans a deep under-

standing of each client's body type and personality pre-procedure. "For a perfect result, the breasts should blend with the body and a patient's lifestyle and sense of self," says Chiu. While some implants are inserted through the areola or the crease where the breasts meet the chest, others can be implanted under the ampit or even through the navel. By tailoring to each body type, lifestyle, and breast size, Chiu minimizes scarring and ensures that even though the breasts themselves may be faux, the results look anything but.

EDUCATION: Chiu received his degree in microbiology and immunology from Berkeley and his medical degree at the Western University of Health Sciences in Southern California. He served as chief resident in general surgery at Cuyahoga Falls General Hospital in Cleveland before beginning a fellowship in plastic and reconstructive surgery at Philadelphia College of Osteopathic Medicine. He is board certified by the American Board of Physician Specialties. Following his training, Chiu relocated back to California and opened Beverly Hills Plastic Surgery.

SPECIAL TOUCH: His progressive approach to pre- and postoperative care incorporates homeopathic and holistic remedies to expedite the recovery process. And Chiu's wife, Christine, sends each patient home with a recovery bag complete with chicken noodle soup, vitamins, fresh juices, magazines, music, and movies. This attention to detail has made Chiu as admired for his bedside manner as he is for his sculptural skill.

Los Angeles Confidential August 2010 Circulation: 10,000

HOT TREATMENT If you're not ready to go under the knife just yet, we recommend the CryoStem Cell Therapy Facial at Dr. Gabriel Chiu's: überchic Beverly Hills Plastic Surgery office. The treatment is one of the latest and greatest breakthroughs in the antiaging revolution and involves the topical application of a cryogenic and broactive stem-cell serum. The existing skin replicates the condition of the new cells, and aged and damaged skin actually becomes younger and firmer. The effect of the stem cells peaks several days after the factal, so you'll look even prettier as the days pass. 9454 Wilshire Blad., Reverly Hills; heverlyhillsplasticsurgeryine.com

Spa Week Magazine August 2010 Circulation: 10,000

WHERE NOW Los Angeles



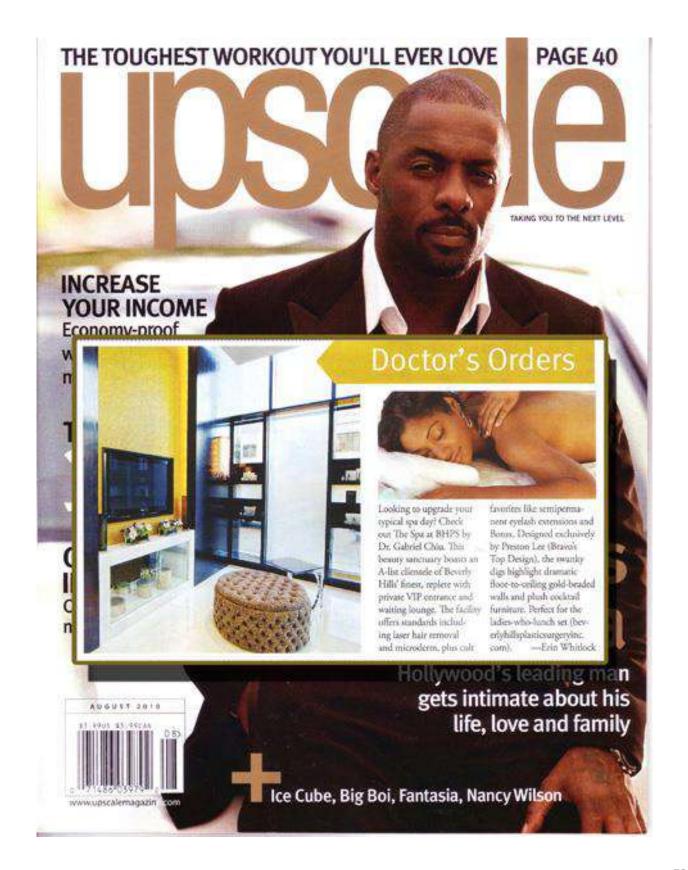


From left: A treatment at Clarins Skin Spc and the Spa at 8HPS Inc., participating venues in L.A. Spc Week

Treat Yourself

At luxury spas and salons, the price of beauty can be steep indeed. Enter **L.A. Spa Week**, Sept. 13-19, during which more than 40 of the area's top pampering places offer selected treatments—which normally run between \$100 and \$450—for just \$50. Pop into any one of the participating venues listed at spaweek.com for a discounted indulgence. Standouts include Jurlique (1230 Montana Ave., Santa Monica, 310.8991923), LuxLash Jash-extension salon (9640 S. Santa Monica Blvd., Beverly Hills, 310.273.5274) and Clarins Skin Spa (Nordstrom, 21725 Victory Blvd., Canoga

Upscale Magazine August 2010 Circulation: 10,000



GENLUX August 2010 Circulation: 20,000



The Daily Beast

August 25, 2010 UVPM: 6.7 Million



Breast Implant Removal: Heidi Montag, More Plastic Surgery Regrets

Dr. Gabriel Chiu, another Beverly Hills plastic <u>surgeon</u>, told The Daily Beast, "Your breasts will not necessarily rebound back to the way they were before surgery, due to possible loss of elasticity." A recovery from the surgery would take about "four to six weeks," said Chiu, "although they will continue to 'spring back' [get perkier] for a few months."

PEOPLE Magazine April 2010

Circulation: 3 Million



HAUTE LIVING Los Angeles April 2010

Circulation: 35,000



ELLE France February 2010

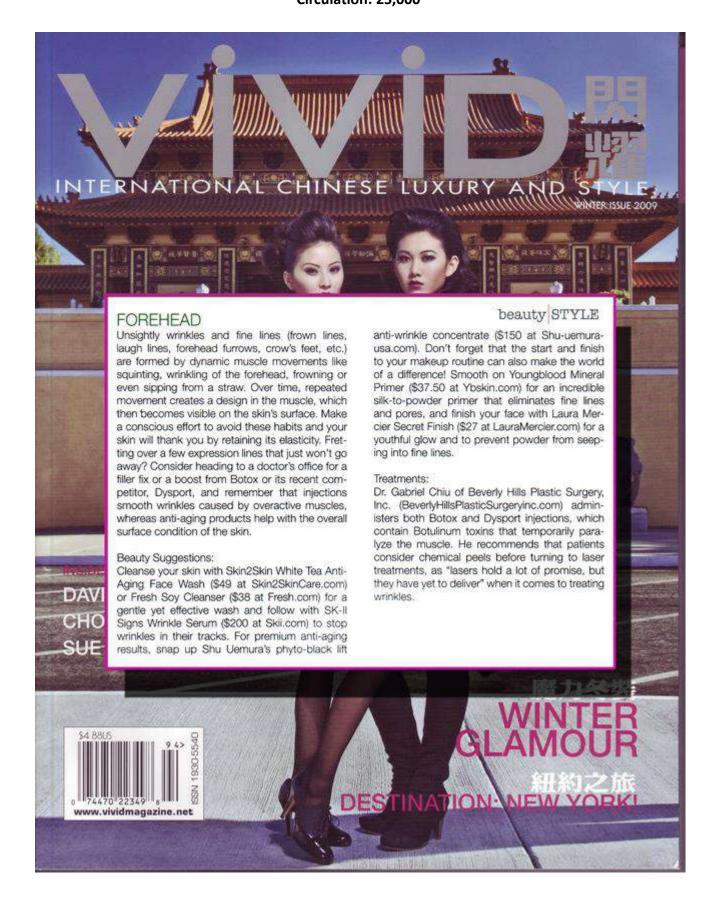
Circulation: 300,000



Modern Luxury Angeleno February 2010 Circulation: 20,000



VIVID Magazine February 2010 Circulation: 25,000



Los Angeles Confidential December 2009 Circulation: 10,000



InStyle October 2009 Circulation: 2 Million



Los Angeles Times Magazine October 2009

Circulation: 1.3 Million



Planet Green October 2009 Circulation: 50,000

A Discovery Company





Botox: Safer for Sweaty People than Antiperspirant?

Botox isn't just for fine lines anymore; the FDA-approved plumper is being used as an alternative to chemical antiperspirants for suffers of Hyperhidrosis.



By Laurel House Santa Monica, CA, USA | Mon Sep 28 14:30:00 GMT 2009

When it comes to deodorants, it's important to understand one essential distinction:

Deodorants stop odor. Antiperspirants stop sweating. Problem is: Antiperspirants wreak havoc on both our bodies and the environment.

BO is undeniably bad, but sweating is actually a necessary bodily function. According to Dr. Rob Streisfeld, a Naturopathic Doctor, "your body is designed to sweat, so using chemicals and agents to block the natural process is never good." Conventional antiperspirants use chemical compounds like aluminum, formaldehyde, parabens (which can cause hormone disruption), and other chemicals to prevent the body from expelling toxins and stop sweating... which isn't a good thing.



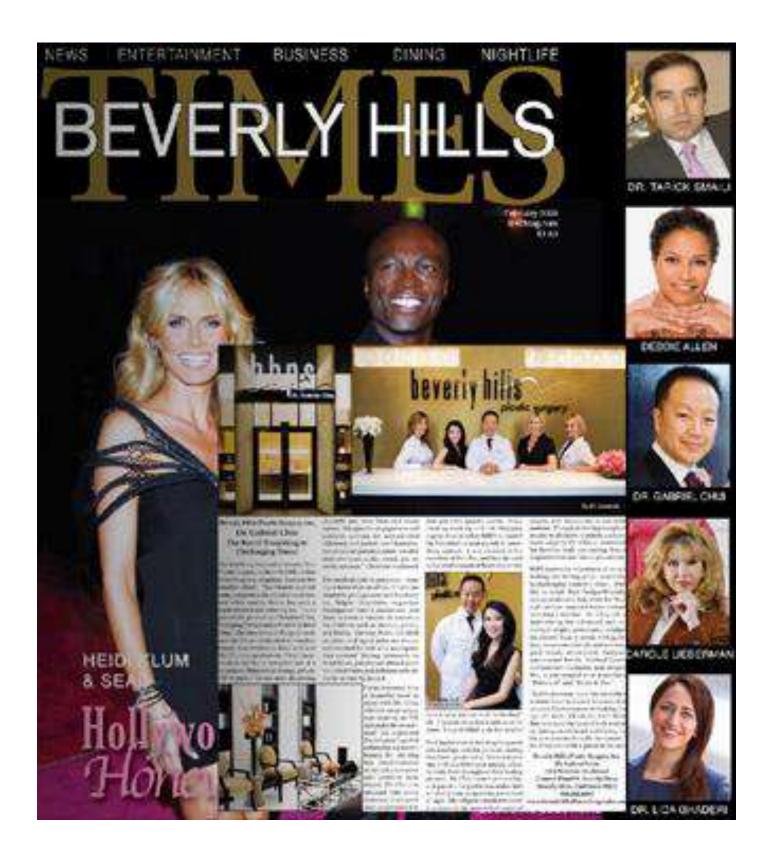
Coco Eco Magazine August 2009 Circulation: 20,000



US Weekly April 2009 Circulation: 2 Million



The Beverly Hills Times March 2009 Circulation: 10,000



Modern Luxury Angeleno February 2009

Circulation: 20,000



Splash Magazines January 2009 UVPM: 25,000





Dr. Gabriel Chiu of Beverly Hills Plastic Surgery - A Facelift Without the Knife, Non Surgical Facial Sculpting

By Hettie Lynne Hurtes



Plastic surgery is a great way to take years off your looks. But, of course, there's a downside: expense, time off to recouperate and a chance it may not turn out the way you expected. Facial sculpting without surgery is the easier route, and well, if it doesn't turn out the way you expected, in a few months to a year, at most, it'll wear off, and you'll be back to square one.